# Something to Complain About: How Minority Representatives Overcome Ethnic Barriers<sup>\*</sup>

M.R.Sharan<sup>†</sup> Chinmaya Kumar<sup>‡</sup>

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#### JOB MARKET PAPER

The lower provision of public goods in ethnically diverse settings could prove particularly costly for ethnic minorities. Political representation in favour of minorities is seen as one way of mitigating these effects. However, successful delivery of public goods depends on the ability of politicians to collaborate across tiers. Using data from over 100,000 local politicians in India and a variety of empirical methods, we argue that ethnic divisions within politicians affects public good provision, especially in minority-governed jurisdictions. First, we use a regression discontinuity design to show that delivery of public goods suffers when ethnic-minority (low caste) representatives govern exogenously under nonminority (non-low caste) politicians. We then study if politicians can be incentivized to collaborate. In our setting, local politicians can file formal complaints to the higher bureaucracy under a formal complaints technology. A second RD-based strategy shows that ethnic minority representatives file a disproportionate number of complaints when paired with non-minority representatives. We then run a field experiment across 1612 local jurisdictions where we provide information about the formal complaints technology and offer filing assistance to randomly selected ethnic minority representatives. Our intervention, run across jurisdictions whose population totals to 15 million, increased complaint filing by 41 p.p and increased public works projects by 24%. We use a simple Nash bargaining model to explain how new complaints-based technologies can help fix politician incentives and, consequently, improve public good provision.

<sup>†</sup>Harvard Kennedy School

<sup>‡</sup>Harris School, University of Chicago

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# 1 Introduction

A vast literature argues that ethnic divisions adversely affects local public good provision (Alesina et al., 1999). There are many reasons to believe that socioeconomically disadvantaged groups would be more acutely affected by reduced public good supply. Members from these groups are, for instance, less able to capture the limited public goods on offer (Mansuri and Rao, 2004) and less likely to be able to access private substitutes (Anderson, 2011). Political representation for minorities, often through explicit quotas, is one instrument used to balance outcomes (Pande, 2003). However, even when elected to government, representatives often need to collaborate across administrative tiers to effectively deliver public goods (Khemani, 2007). Collaboration could break down when the ethnic divisions – as in the case of race in parts of the developed world or caste in South Asia – are severe.

In this paper, we establish three broad causal results. First, we show that local elected representatives from low caste groups exogenously governing under those from non-low caste groups deliver fewer public goods. One implication of this result is that incentivizing politicians to collaborate could improve public good provision. Building on this, we show that a formal complaints technology could prove useful. Such technologies, increasingly popular across the developed and developing worlds, allow citizens and members of the local state to file complaints to members of the higher state regarding issues with local government. Our second result uses exogenous variation in caste differences across politicians to show that low caste politicians use the complaints technology more when governing under non-low caste members. Third, we run a large field experiment across 1612 jurisdictions governed by low caste members and demonstrate that when low caste representatives file complaints, public good provision improves.

This paper is set in the Indian state of Bihar, whose local administrative structure comprises over 8400 Gram Panchayats (GPs –"village councils"), which are further divided into wards (13.6 per GP). Both GPs and wards are represented by elected politicians, who we will simply refer to as "upper-tiered" (GP) and "lower-tiered" (ward) representatives. Upper-tiered representatives are often traditionally powerful local elites, who exert considerable influence over development projects in GPs across the state (Gupta (2002)). Lower-tiered representatives, on the other hand, have long been marginal players, representing 225 households or 7% of the GP.

In 2017, the government of Bihar transferred financial and implementation powers of two key water and sanitation (WAS) development programs, costing upwards of \$4.5 billion, to lower-tiered representatives, thereby significantly altering the balance of power between the two tiers.<sup>1</sup> This constituted a significant decentralization measure, considerably raising the importance of the lower-

<sup>&</sup>lt;sup>1</sup>The WAS schemes are (i) laying of drains and village roads (ii) piped water connections to households.

tiered representative in the local administrative set up. Four features of WAS public goods are important to note here: first, they are supposed to be delivered in every ward over a period of three years (2017-2020); second, low caste wards are first priority; third, the projects are fully centrally sponsored; fourth, they require explicit collaboration across tiers of government. Funds from the state's treasury to implement WAS schemes reaches the lower-tiered representative through the upper-tiered representative. In addition, the upper-tiered representative plays a role in overseeing project allocation across wards. In this paper, we show that ethnic divisions between these two tiers of representatives causes the upper-tiered representative to function less as a monitor and more as a gatekeeper of funds, causing impediments to effective implementation of public good projects.

The low caste groups we focus on are Scheduled Castes (SCs). SCs are a non-homogeneous collection of severely socioeconomically disadvantaged castes who were socially shunned because they were considered "untouchable". Though the Indian state abolished untouchability in 1950, nearly 47% of households in Bihar report practising some form of untouchability against SCs. Discriminated against, SCs have lagged behind severely on several socioeconomic indicators (Banerjee and Somanathan, 2007). The main caste differences this paper considers are between SCs and non-SCs.

Our first econometric strategy exploits the algorithm used to reserve upper-tiered representatives' seats in favour of SCs. This population-based rule mandates that GPs with SC-populations above a threshold are to be reserved. GPs just above the population threshold are 80 percentage points (p.p) likelier to be reserved than those marginally below. By focusing on wards governed by SC lower-tiered representatives on either side of the threshold, we can causally measure the impact of caste differences between tiers of government on outcomes<sup>2</sup> using a fuzzy regression discontinuity (RD) design framework.

Our first finding is that caste differences worsen provision of public goods in jurisdictions governed by SC lower-tiered representatives. In particular, projects are delayed and face implementationrelated hurdles. We measure WAS outcomes using an official dataset of over 98,000 ward-level assets constructed across the state of Bihar during the first two years of the scheme being in place (March 2017 - March 2019). We show that caste differences causes 29% fewer WAS projects in year 1 for SC wards. While this gap reduces somewhat by the end of year 2,<sup>3</sup> the gap remains large (27%) and significant for jurisdictions governed by the socioeconomically weakest among SC representatives in the GP.<sup>4</sup>

We complement this finding with two additional pieces of evidence based on primary surveys of

 $<sup>^{2}</sup>$ To be clear, SC wards from GPs that are above the threshold will are extremely likely to have no caste differences and those from GPs below the threshold will almost always have differences.

<sup>&</sup>lt;sup>3</sup>There is a 12% gap overall in total projects undertaken, but the effects are imprecise.

 $<sup>^{4}</sup>$ We identify the weakest SC representative using a wealth score generated for the representative's sub-caste based on data on (nearly) every household in the GP.

representatives. First, we interviewed randomly sampled lower-tiered SC representatives from either side of the population threshold. We asked them about WAS projects that had been undertaken in their wards. SC representatives with caste differences face more obstacles<sup>5</sup> while undertaking WAS projects and are 18 percentage points (41%) likelier to name the upper-tiered representative as the main impediment to their effective functioning. Second, in a survey of 1612 SC lowertiered representative from areas where projects haven't yet been undertaken, they are *more* likely to blame the upper-tiered representative for the absence of projects. Finally, using an entirely different causal empirical strategy – a close election regression discontinuity design based on narrow elections between two upper-tiered representatives of different sub-castes – we show that sub-caste differences decrease likelihood of project implementation at the end of year 2.

An institutional innovation that mitigates the adverse effects of caste differences is a formal complaints technology. The Bihar Right to Public Grievance Redressal Act (BPGRA)<sup>6</sup> was passed in 2016 and gave every citizen a right to resolution of a wide range of complaints – officially called "grievances" – against the local state in a time-bound manner. Four features of the system are important to note: first, complaint filing is costly for most lower caste persons, since it chiefly involves making multiple trips to a distant complaints filing office;<sup>7</sup> second, complaints are resolved over multiple, three-person hearings (2.5 on average) featuring the Public Grievance Redressal Officer (PGRO – a judge-like figure) and a bureaucrat from the department the complaint pertains to; third, the system was originally intended for use by citizens. In our setting, local representatives repurpose the formal complaints technology to lobby on behalf of their constituents. We provide evidence that this is directly linked to their role as representatives. Using a close election regression discontinuity design for lower-tiered elections, we show that narrow SC winners are nearly 20 times as likely to file WAS complaints than their losing counterparts.

Our second main finding is that caste differences causes lower-tiered SC representatives to file more complaints pertaining to WAS project implementation. To arrive at causal estimates, we use the assignment algorithm that exogenously varies the upper-tiered representative's caste (our first RD design described above). While governing under non-SC representatives, SC lower-tiered representatives file twice as as many complaints regarding WAS public goods.<sup>8</sup> Taken together, these results provide strong evidence that one recourse for lower-tiered SC representatives is the formal complaints technology.

<sup>&</sup>lt;sup>5</sup>They are likelier to report that the project is actually incomplete, that there were significant delays in starting projects and that they had less control over where the project would happen

<sup>&</sup>lt;sup>6</sup>This is the government website for the BPGRS: http://lokshikayat.bihar.gov.in/AboutUsEn.aspx. A copy of the Act is here: http://lokshikayat.bihar.gov.in/PdfFiles/ACTS%20BPGRA.pdf

 $<sup>^{7}</sup>$ On average, the travel costs to file a complaint costs 75% of the minimum unskilled wage. To this, one must add the opportunity cost of time to calculate the full costs of complaining. Anecdotally, low caste representatives say it takes an entire day to travel to the complaints' centre and file a complaint.

<sup>&</sup>lt;sup>8</sup>They also file more complaints concerning local administrative problems and issues related to their wards.

Does filing complaints change incentives of upper-tiered representatives and improve WAS public good provision? Complaint filing, in our setting, is endogenous to public good provision. To measure causal impacts, we conduct a large field experiment across 1612 lower-tiered jurisdictions from GPs whose total population amounts to about 15 million persons.<sup>9</sup> Given the newness of the system, the complaint filing system's penetration is low: only 25% of our respondents claim to have heard of it and can correctly answer basic questions about how to use the system. Thus, in the experiment, our main treatment arm provides information regarding the formal complaints technology *and* offers to file complaints on behalf of randomly selected lower-tiered SC representatives regarding WAS project initiation.<sup>10</sup>

The formal complaints technology is extremely effective and significantly improves WAS public good provision. We find huge demand for our intervention: official data on complaints shows an increase of 41 p.p in complaints filed in treated wards in the post-intervention period.<sup>11</sup> Our endline survey - conducted between 3-4 months after complaints were filed – shows an additional 6 p.p (24%) increase in WAS projects being undertaken in treated wards. This further rises to 11 p.p (33%) if we extend project initiation to include projects starting in the week of the survey. Treated representatives are also more likely to report that the main problem preventing projects from being undertaken had been resolved. The effect sizes are sufficient to account for 60% of the impact of caste differences in year 1 and could potentially close whatever remains of the gap in year 2. Back-of-the envelope calculations suggest that the intervention is highly cost-effective, costing 2.5 cents for every dollar's worth public goods provided.

Treatment has positive spillovers on complaint filing and increases project initiation in neighboring jurisdictions. To calculate spillovers, we restrict attention to GPs with exactly one treated or one control ward (75% of our sample GPs). Having another treated lower-tiered representative in the same GP more than doubles the likelihood of filing complaints. However, in absolute terms, this increase is small: the likelihood of a neighbouring ward filing complaints increases from 0.23 p.p for control wards to 0.53 p.p in treatment wards. On the other hand, spillovers in project initiation are larger<sup>12</sup>: our endline survey of 945 randomly selected neighboring wards indicates an 8 p.p (40%) increase in project initiation in treated wards.

What, then, are the barriers to greater adoption of the formal complaints mechanism? We conduct a smaller experiment where we treat lower-tiered SC representatives with information only, but do not offer to file complaints (N = 247). Information alone improves complaint filing rates by 6 p.p. (much lower than the 41 p.p increase caused by the complaint-filing treatment above). This result

<sup>&</sup>lt;sup>9</sup>This study is registered in the AEA RCT Registry and the unique identifying number is: AEARCTR-0004308. <sup>10</sup>Complaint filing is done online and instantaneously.

<sup>&</sup>lt;sup>11</sup>The patterns in take-up in our experimental wards line up nicely with our previous results: wards with caste differences within the RD bandwidth are more likely to accept our offer to file complaints on their behalf.

 $<sup>^{12}{\</sup>rm Though}$  somewhat imprecisely estimated.

suggest that the main constraint to complaint-filing is not information and that adoption would increase significantly with some form of *mediation* (Gupta, 2017), a reduction in transaction costs or improving beliefs in the efficacy of the state.

Other politician-level incentives could also mitigate the extent of under-provision of public goods in ethnically different jurisdictions. We show that upper-tiered representatives who win with relatively smaller margins collaborate equally with representatives across ethnic groups. Furthermore, our results emphasize the role the asymmetric, hierarchical nature of divisions could play in determining outcomes. In particular, non-SC lower-tiered representatives exogenously governing under SC upper-tiered representatives neither provide fewer public goods nor complain more. Thus, the direction of ethnic prejudice matters.

We develop a simple theory of collaboration between politicians that is consistent with our main findings. The setup involves two players, an upper-tiered and a lower-tiered representative engaging over multiple stages. The objective is to collaborate to implement a project that generates a surplus. Collaboration involves committing to put in some initial sunk effort to set up the project. If both players commit, collaboration occurs and they bargain over to split the surplus. Caste differences increase effort costs of collaboration, particularly for non-lower caste representatives (who are more likely to be prejudiced) and upper-tiered representatives (who, by virtue of having a broader mandate, have greater opportunity costs). In the absence of collaboration, a lower-tiered representative can choose to file a costly complaint that triggers collaboration with a non-zero probability and, conditional on collaboration, imposes sanctions on the upper-tiered representative. This set up is sufficient to explain our main empirical findings: (i) caste differences reduce collaboration (by adding to initial effort costs) (ii) caste differences result in more complaints (iii) complaint filing improves collaboration.

Our results speak to the literature on ethnic diversity and public good provision. A seminal paper in this literature is Alesina et al. (1999) who show a negative correlation between shares of public spending on ethnic fragmentation in U.S cities.<sup>13</sup> While several papers investigate this claim in depth,<sup>14</sup> the literature on causal mechanisms mediating the claim is scarce. In this paper, we provide evidence for one causal mechanism: the inability of ethnically diverse elected representatives to collaborate and provide public goods.<sup>15</sup>

In addition, this paper speaks to three bodies of literature in economics. First, many papers docu-

<sup>&</sup>lt;sup>13</sup>Banerjee and Somanathan (2007) perform a similar exercise for data from India and find broadly similar results. <sup>14</sup>Prominent papers in the literature include Alesina et al. (2004), Miguel and Gugerty (2005), Khwaja (2009) among others. Banerjee and Pande (2007) argue that ethnic factionalization can positively affect outcomes by improving

politician quality because dominant group elected representatives have lesser competitive advantages. <sup>15</sup>This is especially true in settings where the diversity comes with its own hierarchies – like caste in South Asia or

race in America.

ment the role political misalignment across tiers of government plays in affecting outcomes - either positively (Brollo and Nannicini (2012)), negatively (Callen et al. (2018)) or more ambiguously (Sarkar (2019))<sup>16</sup> We show that ethnic misalignment has costs too. We believe we are the first to document ways in which this can be fixed, at least partially. Second, there is a vast literature documenting clientelism and coethnic favouring (Pande (2003), Munshi and Rosenzweig (2015). Lehne et al. (2018)<sup>17</sup> among politicians. Here, we focus attention towards coethnic favouring within local government and show that the adverse effects of these can be mitigated though institutional innovations. Analogously, our work speaks to the vast literature that documents the positive impacts of political representation in favour of minorities (Beslev et al. (2004), Duflo (2005), Kumar and Sharan (2019)) by suggesting that one way outcomes could improve for minorities is through the improved ability of tiers of minority representatives to collaborate to provide public goods. Second. we show that a formal complaints technology is a fine, broad-based tool to achieve some of the goals of political representation. Finally, our work is related to the literature on politician-bureaucrat interactions (Iver and Mani (2012))<sup>18</sup> primarily sees politicians as principals attempting to bring bureaucrats as their agents in line with their preferences. Here, we show that sufficiently high-level bureaucrats can be effective principals in ensuring politician incentives are more aligned with that of the government.

Our findings are also of relevance to policymakers. First, they urge policymakers to pay careful attention to the ethnic composition of tiers of local government because that has implications for how (and where) policies are implemented. Second, extrapolating cautiously, our results are in favour of designing formal complaint mechanisms that provide avenues for complaints not merely by citizens but also members of the local state. This may prove beneficial in hyper-decentralized settings and particularly for members of ethnic minority groups.

The rest of the paper is organized as follows: section 2 provides background and delves in some detail into the complaint redressal mechanism, water and sanitation schemes and the local administrative structure in Bihar; section 4 lists our many secondary and primary datasets; section ?? presents our first set of results on the impact of caste differences on WAS public good projects; section 6 walks the reader through the results on how caste differences affects complaint filing; section 7 describes in detail our experiment, including sampling strategies, treatment arms (7.1.2), main results (7.3), a discussion on barriers to adoption and a cost-benefit analysis of our treatment (7.5); section 8 concludes, speaking of policy implications, shortcomings and scope for future work.

<sup>&</sup>lt;sup>16</sup>Asher and Novosad (2017) and Solé-Ollé and Sorribas-Navarro (2008) find overall positive effects, but Das and Sabharwal (2016) argue otherwise.

 $<sup>^{17}</sup>$ Also, see: Bardhan et al. (2010)

<sup>&</sup>lt;sup>18</sup>Also: Gulzar and Pasquale (2017), Nath (2015)

# 2 Background and Context

#### 2.1 Caste Barriers

This section discusses the historical causes for the existence of caste-barriers and briefly describes the main minority caste-group, Scheduled Castes. It then surveys the literature on the prevalence of caste-barriers and its impact on a host of socioeconomic outcomes.

#### 2.1.1 Historical

For over two millennia, much of Indian society has been divided along caste lines. Caste is defined at birth and is usually based on the caste of the father. A defining feature of caste is the presence of strict hierarchies: the castes at the very top of the ladder have historically enjoyed (and indeed, continue to do so) great privileges in society, while those at the bottom are discriminated against, both socially and economically. Much of the laws that defined the nature of caste-based society for the Indian subcontinent were laid down in the Manusmriti (or the "Laws of Manu") - a text written around the dawn of the common era. The text, inter alia, classified society into for broad hierarchical groups<sup>19</sup> that subsumed the thousands of sub-castes that constituted Indian society. The text prescribed strict rules for engagement between classes and castes, codified discriminatory practices by specifying punishments for rule violations and crystallized hierarchical norms. Lower castes and upper-castes were forbidden from dining together. Inter-marrying across castes continues to be rare in modern Indian society. The more egregious practices include notions of "pollution" emanating from contact with lower-castes, including the slightest touch with even their shadows. Modern India's first (and greatest) scholar of caste, Dr B.R. Ambedkar described the Manusmriti thus: "There is no code of laws more infamous regarding social rights than the Laws of Manu. Any instance from anywhere of social injustice must pale before it." (Ambedkar (1936)).

# 2.1.2 Scheduled Castes (SC)

Those sub-castes that fell outside the four broad caste-groupings were the untouchables, which are now grouped into a heterogeneous whole referred to as the Scheduled Castes. A term that is increasingly commonly used for this grouping is "Dalits" (literally - "the oppressed"). Historically these groups could not own land, conduct trade or business, receive education, or buy or sell in

<sup>&</sup>lt;sup>19</sup>These four groups, ranked by hierarchy, were the Brahmins (priests), the Kshatriyas (warriors), the Vaishyas (traders) and Shudras (workers and farmers).

markets. Though the Indian state abolished untouchability in 1950, SCs lag severely on several socioeconomic indicators even today (Banerjee and Somanathan, 2007). Summarizing the literature - primarily in economics - from the two-decades leading up to 2012 and looking specifically at material well-being across castes, (Deshpande, 2011) argues that while there exists substantial regional variation, there is no "reversal of traditional caste hierarchies".

#### 2.1.3 Caste-Barriers in India/Bihar today

Caste barriers continue to persist in India today, a fact rigorously documented across several social science disciplines, including economics. A mere 11 % of marriages in Bihar, the setting for our study, are inter-caste. On the other hand, 47 % of respondents surveyed say that someone in their household practises untouchability (Desai and Vanneman, 2015). Caste-barriers continue to dictate labour-market outcomes (Deshpande (2011), Singh and Thorat (2014)) and labour-market opportunities, with resume-studies confirming the presence of discrimination, even in urban India (Thorat and Newman, 2007); caste-networks are seen as barriers to rural-urban migration (Munshi and Rosenzweig, 2016). (Lowe, 2018) presents evidence of considerable prejudice among youths towards non-caste matched peers and rigorously documents discrimination against lower-caste members.

# 2.2 Local Administrative Structure

Bihar's over 100 million strong rural population live in villages that come under administrative units called Gram Panchayats (GP). There are over 8400 GPs in Bihar. Each GP is headed by an elected representative called the "Mukhiya". In this paper, we will refer to the Mukhiya as the upper-tiered representative.

Each GP is divided into wards. Each ward is headed by a ward member. We will refer to the ward member as the lower-tiered representative. There are over 114000 wards in Bihar. There are no GP-level permanent bureaucrats. The lowest permanent bureaucrat is posted at the Block Headquarters and is called the Block Development Officer (BDO). In this paper, we will refer to the BDO as the upper-tiered bureaucrat. There is one Block Headquarters for every 15.8 GPs.

The elections for both the upper-tiered and the lower-tiered representational posts were held simultaneously in May 2016. Bihar's upper-tiered representatives are much more powerful than their lower-tiered counterparts. An upper-tiered representative represents, on average, a population of 13300 persons; on the other hand, the lower-tiered representative is elected from a population of approximately 1000<sup>20</sup>. Local bodies are responsible for, among other things, the implementation of a wide array of development projects, dispute resolution between citizens and representing their constituents' issues at higher levels. Within a GP, nearly all of this has been traditionally done by the upper-tiered representative Gupta (2002). Thus, in the local context, a typical lower-tiered representative is a political minority.

# 2.3 Devolution of Water and Sanitation (WAS) Schemes

This paper is set in the Bihar, a fast-growing, backward state in eastern India with a history of weak state capacity (Mathew and Moore, 2011), (Witsoe, 2013). In late 2016, the state government of Bihar devolved implementation of two major water and sanitation schemes to the lower-tiered representative. The two schemes, called "Nal Jal" [piped water for every household] and "Nali Gali" [construction of village roads and drains] formed key planks of the incumbent government's "seven-resolves"<sup>21</sup> to development. An estimated sum of 4 billion dollars have been allocated to the implementation of these schemes. Over 93 % of lower-tiered representatives surveyed report that these two schemes prove extremely beneficial to households in their jurisdictions.

#### 2.3.1 Scope for Local Contestation

The decision to transfer implementation powers to the lower-tiered representatives constituted a significant decentralization move. In one stroke, the implementing authority was brought significantly closer to the citizen, by a factor of 13.5. For the first time in Bihar's history, lower-tiered representatives had a direct say in spending of state funds. Each lower-tiered representative was responsible for spending an average sum of \$30,000 over a span of four years.

As per the rules, wards are selected for WAS asset construction in a specific manner. First, wards are ranked in the descending order of Scheduled Castes and Scheduled Tribe (ST) population and projects are allocated in sequence. Once all wards with SC/STs are exhausted, the rest of the wards are arranged in descending order of total population and are then allocated projects. Thus, the rule biases allocation in favour of wards with large SC/ST populations and, more generally, large populations. Every year, the list of wards where projects need to be implemented is drawn up by the upper-tiered bureaucrat. Often, in practice, this is done together with the upper-tiered

 $<sup>^{20}</sup>$ These are back-of-the-hand extrapolations. The last estimates of GP populations are from 2010: 10953 persons per GP. Since there exist 13.5 wards per GP, the average ward population for 2010 can be esitmated to be 806 persons. The figures of 13300 and 1000 are arrived at by assuming population growth for the decade to be 22 %

<sup>&</sup>lt;sup>21</sup>The seven resolves - or "7-Nishchay" - include: skill development programs for youth, reservation for women in government jobs, electricity in every house, piped water to households, local drains, construction of toilets and improving higher education

representative of the GP. Money for WAS schemes is transferred from the state to the GP account, handled by the upper-tiered representative. The upper-tiered representative then transfers the amount to the lower-tiered representative. The lower-tiered representative is to then identify where the asset has to be created, find a suitable contractor or liaise with the relevant department to organize construction of and monitor implementation of WAS assets<sup>22</sup>.

Thus, the main way in which the upper-tiered representative can interfere with WAS projects is in withholding funds for implementation (*funding*). Another less direct way would be to collaborate with the upper-tiered bureaucrat (the BDO) and manipulate the order in which wards are to be allocated projects (*selection*). The latter is, of course, slightly more tricky, since it would require the explicit cooperation of the BDO who is the authority in-charge of drawing up lists.

Caste differences not merely affect when a ward begins projects, it also affects how projects are undertaken. To better understand how projects are undertaken, we undertook audits of projects and interviewed 234 SC lower-tiered representatives via the phone. Both these sources confirm the sanctity of the administrative data: over 95 % of projects reported are independently verified through audits and interviews.

Contrary to *de jure* procedures, our surveys with lower-tiered representatives confirm that the upper-tiered representative continues to enjoy significant control over how WAS projects are constructed. In about 12 % of the cases, the upper-tiered representative is reported to be the sole implementing authority - clearly violating administrative rules. Furthermore, even when the lower-tiered representative claims they are the main implementing authority, less egregious violations occur. The upper tiered-representative (and the upper-tiered bureaucrat) play oversized roles in project-site selection, ward-level opening of bank accounts, hiring contractors to construct the asset and, to a lesser extent, making payments to the contractor. Moreover, interactions with lower and upper-tiered representatives in focus-groups, interviews with district and state-level bureaucrats suggest that these numbers are biased downwards and that upper-tiered representatives have an even larger role to play than what is reported.

About 50 % of lower-tiered representatives report facing trouble while implementing the scheme. Over half of those who face obstacles report that the upper-tiered representative or the bureaucrat are the main impediments to effective functioning.

<sup>&</sup>lt;sup>22</sup>This is not entirely true: for a third of the wards, the piped water scheme is being implemented by the Public Health Engineering Department (PHED). This is because these wards are seen to have problems with ground-water quality. There was, however, some confusion over PHED's role for much of 2017-18 and some parts of 2018-19.

#### 2.4 Formal Complaints Technology

In 2016, the government of Bihar successfully passed the Bihar Right to Public Grievance Redressal Act (BPGRA) that gave every citizen the right to redressal of any grievance filed across 44 different departments of the state. Crucially, the Act mandated the creation of 102 posts for Public Grievance Redressal Officers (PGRO). Each district, on average, had about 2.5 PGROs who were tasked with the duty of hearing and resolving citizens' grievances. In these hearings, the complainant presented their grievance in the presence of the concerned departmental bureaucrat. The PGRO's job was to determine the validity of the grievance and, once determined as permissible to be acted upon under the law, ensure the grievance is disposed off within 60 days. In the first three years of its functioning, over 500,000 grievances were filed. Grievance redressal officers were empowered to punish errant departmental bureaucrats with fines upto INR 5000. Inayat Anaita (2019) notes that the law is not only the first of its kind - awarding citizens with a right to redressal of their grievance - but is also "a fairly strong law that is being administered with political and bureaucratic will". A study conducted by the IDFC Foundation in collaboration with the government of Bihar finds that, on average, a third of the grievances are redressed. The government's own estimates are, however, close to 90 %. There is one PGRO for every 5.23 Blocks, 84.6 GPs and 1120 wards.

# 3 A Simple Theory of Collaboration Breakdowns and Formal Complaints Systems

In this section, we develop a simple model to examine (i) the nature of collaboration across representatives (ii) breakdowns caused by ethnic barriers and (iii) the role a formal complaints technology could play in affecting outcomes. The setup involves two players, an upper-tiered and a lower-tiered representative engaging over multiple stages. The objective is to collaborate to implement a project that generates a surplus. Collaboration involves some initial sunk effort (investment) to set up the project. If they both put in the effort investment, they bargain over the surplus with fixed weights. Caste barriers increases initial effort costs of representatives – especially for upper-tiered (uppercaste) representatives. The increase in effort costs could stem from the cost of overcoming inherent dislike/distaste of members of other (lower) castes. This could cause collaboration breakdowns. A grievance redressal mechanism allows the lower-tiered representative to provide a costly signal regarding breakdowns in collaboration. Such a signal results in increased monitoring costs of the upper-tiered representative. However, this does not always result in collaboration: the system may not work perfectly. The presence of a formal complaints technology and the consequent threat of filing a grievance may be sufficient to make the upper-tiered representative want to collaborate. Thus, a grievance will only be filed if (a) it is cost-effective to do so (b) there is a collaboration breakdown caused by the upper-tiered representative (c) the threat of filing a grievance is insufficient to trigger collaboration. Since caste differences cause more breakdowns, more grievances are filed when there are differences.

#### 3.1 The Environment

An upper-tiered representative, U and a lower-tiered representative L are collaborating to implement a project P. The surplus from implementing the project is  $\tau^*$ .

Implementing the project involves some sunk effort costs  $e_j$  (j = U, L) for each type of representative. Both players must commit to incurring this cost for collaboration to occur. Commitments are made in advance, but costs are incurred only if collaboration occurs. Costs are heterogeneous both across and within types. For type j, effort costs are drawn from a normal distribution  $e_j \sim \mathcal{N}(\mu_j, \sigma_j)$  and  $\mu_j > 0$ . If both players choose to invest  $e_j$ , then the two players are involved in Nash bargaining in stage 2 with fixed weights  $\delta$  and  $1 - \delta$  for U and L respectively. The share of surplus derived from the second stage is u and v respectively (where  $v = \tau^* - v$ ).

**Caste differences** Caste differences (CM) add costs E to the effort costs  $e_U$  in stage 1 for the upper-tiered representative such that  $e_U = \mathbb{1}\{CM = 1\} * E + e_U$ .<sup>23</sup>

Formal Complaints System A formal complaints system allows the lower-tiered representative to provide a costly signal of breakdown. <sup>24</sup> The signal costs  $C.^{25}$  When a complaint is filed and the upper-tiered representative is found wanting, the upper-tiered representative faces increased monitoring costs  $M.^{26}$  When a complaint is filed, collaboration occurs with probability  $p.^{27}$ 

 $<sup>^{23}</sup>$ Here, we assume that caste differences impose no costs on the lower-tiered representative. This is a stricter assumption than what we would require for our results to go through. All we require is that differences impose greater costs on the upper-tiered representative than the lower-tiered representative and that the lower-tiered representative's costs of differences are sufficiently low. In practice, this assumption holds because of the caste hierarchy. Uppertiered non-lower-caste representatives are much less likelier to want to collaborate with lower-tiered lower-caste representatives than the other way around. Other reasons for upper-tiered representatives facing greater costs include the fact that they could potentially collaborate with other partners, whereas the lower-tiered representative has to always collaborate with the upper-tiered representative. In the appendix, we discuss these assumptions in greater detail.

 $<sup>^{24}</sup>$ A natural question that may arise is if upper-tiered representatives can also file complaints. In our setting, uppertiered representatives do not use the technology to file complaints regarding breakdowns in collaborative projects. This is because, in contrast to the lower-tiered representative, the upper-tiered representative usually belongs to a powerful, traditional, political class of elites. They are also much more deeply embedded in the state machinery. So, we model a setting where the upper-tiered representative doesn't have the option to file complaints.

 $<sup>^{25}</sup>$ Costs involve transaction and mediation costs of filing complaints, the opportunity costs of attending hearings etc.

 $<sup>^{26}</sup>$ As per law, every complaint is subject to hearings. Irrespective of whether a complaint is legitimate or not, upper-tiered members of the state are called to hearings and are asked to present their side of the case. Thus, any complaint does increase scrutiny of the upper-tiered representative. This is captured by the parameter M.

<sup>&</sup>lt;sup>27</sup>One interpretation of p is that it captures the quality of the local official tasked with resolving the complaint:

We assume a setting of perfect information: all costs and parameters are known to both players as soon as they are revealed by nature. For simplicity, we assume risk-neutral preferences over payoffs here. Any increasing risk-averse utility functions would also generate the same results.

#### Timing

- 1. Effort costs of collaborating,  $e_U$  and  $e_L$  are revealed to both representatives. We assume that C, M, p and E are fixed and known to both players.
- 2. L commits to making the sunk effort investment  $e_L$  if collaboration occurs
- 3. U commits to making the sunk effort investment  $e_U$  if collaboration occurs
- 4. If there's no collaboration, L decides whether to file a complaint or not
- 5. If there is collaboration, both players incur  $e_U$  and  $e_L$  and proceed to nash bargain with fixed weights

**Strategies** U has to choose a pure strategy from the strategy set,  $S_U = (\{\text{Collaborate, No Collaborate}\})$ 

L has to choose a pure strategy from the strategy set:

 $S_L = ({Collaborate, Complain}, {Collaborate, No Complaint}, {No Collaborate, Complain}, {No Collaborate, No Complaint})$ 

A strategy profile  $S = (S_U, S_L)$ 

Equilibrium We characterize nash equilibria by backward induction.

#### 3.1.1 Nash bargaining solution

In the nash bargaining stage, the two player optimize by solving for:

$$\max_{u,v}, \quad (u)^{\delta}(v)^{1-\delta}$$
s.t.,  $u+v=\tau^*$ 
(1)

Solving for this, we have:  $[u^*, v^*] = [\delta \tau^*, (1 - \delta) \tau^*]$ 

the higher the quality, the likelier it is to ensure that the biased upper-tiered representative is forced to collaborate. Surveys of previously filed complainants and our experiment suggests that p is between 0.2 and 0.25.

Before we proceed to characterize the various equilibrium outcomes, note also that complaint-filing occurs only if it is not too costly for L. By filing a complaint after U has chosen not collaborate, L incurs an additional cost C. This triggers collaboration with probability p. In particular, for complaint filing to prove beneficial, we require:

$$p * (e_L - (1 - \delta)\tau^*) < C$$
  

$$\implies e_L < (1 - \delta)\tau^* - \frac{C}{p}$$
(2)

Thus, there is an upper-bound on the effort-costs beyond which it is unprofitable for L to file complaints.

When it benefits L to file complaints in order to force collaboration, U's participation constraint slackens. To see this, consider U's payoffs to collaborating and not collaborating when L is likely to file complaints. When they collaborate, their payoff is:  $e_U - \delta \tau^*$ . Not collaborating, on the other hand, triggers a complaint being filed. So, their payoff is:  $p * (e_U - \delta \tau^*) + M$ . Comparing the two, we can derive the participation constraint for U under complaint filing:

$$e_U < \delta \tau^* + \frac{M}{1-p} \tag{3}$$

#### 3.2 Outcomes

Collaboration could be an equilibrium outcome in 3 ways,<sup>28</sup> depending on effort costs of U and L. We describe them below:

# **3.2.1** ({Collaborate}, {Collaborate, No Complaint})

When equation 2 is not satisfied (complaint filing is too costly), but  $e_L$  is still below the surplus from collaboration, we will see collaboration if U benefits from collaborating. In particular, we require:

$$e_U < \delta \tau^*$$

$$(1-\delta)\tau^* - \frac{C}{p} < e_L < (1-\delta)\tau^*$$

$$(4)$$

<sup>&</sup>lt;sup>28</sup>We assume that players do not play weakly dominated strategies in equilibrium

# **3.2.2** ({Collaborate}, {Collaborate, Complain})

Here, L's effort costs are low enough that it benefits them to file complaints if there is no collaboration. Knowing this, U's participation constraint slackens. For this to result in an equilibrium, we require:

$$e_U < \delta \tau^* + \frac{M}{1-p}$$

$$e_L < (1-\delta)\tau^* - \frac{C}{p}$$
(5)

# 3.2.3 ({No Collaborate}, {Collaborate, Complain})

Here, collaboration is too costly for U. L files a complaint and collaboration occurs with probability p.

$$e_U > \delta \tau^* + \frac{M}{1-p}$$

$$e_L < (1-\delta)\tau^* - \frac{C}{p}$$
(6)

#### **3.2.4** Caste Differences

It is easy to see how caste differences make collaboration harder in this setting. Since it adds an additional cost E to U's initial effort costs, it manifests to tighten their participation constraint, making them more likely to not want to collaborate. If complaint filing is not too costly for L, the breakdown caused by caste differences increases the likelihood of a complaint being filed.

Figures 1(a) visually plots the range of effort costs,  $e_U$  and  $e_L$  for which collaboration occurs and Figure 1(b) shows how caste differences affects outcomes.

# 3.3 Predictions

Our model makes the following 4 main predictions. For each prediction, we indicate the section of the paper where the empirical counterparts are shown.



(c) Collaboration with Formal Complaints Technol- (d) Collaboration with Formal Complaints Technology ogy and Caste Differences

Figure 1: Panel 1(a) displays the range of effort costs where collaboration is feasible, assuming each player obtains their fixed share of the surplus. Panel 1(b) shows how caste differences reduces collaboration by tightening the upper-tiered representative's collaboration constraints. Panel 1(c) shows how introducing the formal complaints technology expands the collaboration space from panel 1(a)'s baseline case. In particular, introduction of the technology expands the collaboration space in two different manners: first, a "threat" effect where the upper-tiered representative's constraint slackens because of the fear of filing complaints; second, a "direct" effect of filing a complaint and that triggering collaboration with probability p. Finally, panel 1(d) shows how the collaboration space from panel 1(c) shrinks somewhat because of caste differences. Collaboration is affected in two ways – first, for those lower-tiered representatives for whom the costs of complaining is too high, there is a direct negative impact on collaboration. For those for whom the costs make it worth complaining, we see that the threat effect shrinks and thus, complaining becomes more likely. Note that these are stylized representations and the actual effect sizes could vary depending on the various parameter values.

- 1. Caste differences adversely impacts public good provision by increasing costs of collaboration (Section 5) . Increased caste differences implies reduced collaboration (Section 5.2.2).
- 2. Caste differences increases the likelihood of complaints being filed (Section 6). This is driven by cases where U doesn't collaborate because of caste differences and L's costs of filing complaints are sufficiently low. In this simplified model, we assume that caste differences do not affect L's effort costs. We could relax that assumption to say that differences affect U's costs more than L and (L costs of differences are sufficiently low) we will still see more complaining under caste differences.
- 3. A formal complaints technology improves likelihood of collaboration in two ways (Section 7.3.4):
  - "Threat" mechanism: The mere threat of filing a complaint makes U more likely to collaborate. This 'threat effect is increasing in M and p i.e the monitoring costs the system imposes on U and the probability that the formal complaints technology triggers collaboration.<sup>29</sup>
  - "Direct" mechanism: By actually making U to collaborate via the system. Here, collaboration occurs with a probability p.
- 4. When costs of complaint filing C is reduced such that it is beneficial for L to file complaints (independent of whether it was beneficial *ex ante*) (Section 7):
  - More complaints are filed
  - More collaboration occurs, triggered by both the "threat" and the "direct" mechanisms

# 4 Data Sources

This project brings together multiple data sources, both primary and secondary in nature. All our secondary data sources, except for data from two rounds of the decennial census of India, are obtained from different administrative departments of the Government of Bihar. Our primary data sources are obtained via surveys of various local actors in the administrative machinery.

 $<sup>^{29}</sup>$ This implies that a more effective formal complaints technology will induce greater collaboration but fewer complaints.

#### 4.1 Secondary Data Sources

#### 4.1.1 BPGRA Grievances Data

We have official government data on the universe of over 500,000 complaints filed under the BPGRA between June 2016 and August 2019. Our data contains personal information including name and address of complainant. Furthermore, we have phone numbers for 82 % of these complainants. We also have data detailing complaints including the date filed, the exact text of the complaint, the number of hearings held, the date of redressal and whether appeals were filed.

# 4.1.2 WAS Scheme Data

This includes official government data regarding every single WAS asset constructed across Bihar's 114000 wards. This dataset is the source of our WAS-related outcome variables. The data records WAS assets with a lag, but our audits strongly suggest that "ghost" assets (assets found only on paper) are under 5%.

#### 4.1.3 Local Representatives Data

We have official government data on both upper- and lower-tiered representatives for 94 % of the upper-tiered representatives and 81 % of the lower-tiered representatives. We also have data on individuals who contested these elections at both tiers. In all, we have a dataset of over 350,000 local politicians. For each of these, we have personal characteristics including the name, age, education, gender, caste category of these representatives. We also have data on the number of votes won in the 2016 elections.

#### 4.1.4 Census 2001 and 2011 data

This comprises data from India's decennial census. The variables here can be classified into two groups: demographic and village-wise public goods. We use the demographic information to independently back out the rule for reservation of GPs for SCs, women and STs.

### 4.2 Primary Data

All our primary data is collected via phone-based interviews of representatives or other politicians who contested and lost local elections.

#### 4.2.1 Experimental Data

This includes primary data collected as part of the experiment. Here, we have baseline and endline data on the quantity and type of assets constructed in wards, self-reported impediments to effective functioning of the lower-tiered representative and knowledge about the BPGRA. In the endline data, we measure spillovers via interviews with lower-tiered representatives who occupy the nearest nodes in the experimental representatives' networks and one randomly sampled lower-tiered representative in the GP. We also measure impact of treatment on social perceptions of the efficacy of the incumbent representative by speaking with randomly sampled lower-tiered peers from their wards.

#### 4.2.2 Survey of Lower-Tiered Representatives

To understand better how WAS projects have been undertaken, we interviewed 234 lower-tiered representatives. In these interviews, we asked them about whether WAS works from the administration data existed in their wards, the role they played in implementing WAS projects and whether they faced any trouble during implementation.

# 5 Caste Differences on Public Good Provision

In this section, we describe how caste differences affect WAS projects. We present evidence from administrative and survey data and use two separate natural experiments (RDs) to argue that caste differences adversely affect public good provision. We argue that this is more likely to be true SC lower-tiered representatives.

## 5.1 Econometric Strategy 1: RD for Caste Differences

#### 5.1.1 Stylized Representation

We use exogenous variation in the identity of the upper-tiered representative to causally establish the impact of caste differences on our main outcome variables.

Figure 2 offers a stylized representation of how this plays out in practice. Panel 2(a) of the figure displays a typical set of GPs with a single upper-tiered representatives and a cluster (13.58) lower-tiered representatives. Panel 2(b) marks out the SC lower-tiered representatives in red. Panel 2(c) then indicates the presence of exogenous variation in the upper-tiered representative's caste category based on an RD (described below). Panel 2(d) indicates that for many of our regressions we measure the impact of caste differences by restricting attention to only SC lower-tiered representatives in GPs with SC and non-SC upper-tiered representatives.

# 5.1.2 GP Reservation Rule for SCs

Upper-tiered representatives are elected at the Gram Panchayat (GP) level. GPs are reserved for SCs based on a population-based cutoff. This gives rise to a regression-discontinuity design where GPs marginally above the cutoff can be compared with those marginally below.

Bihar's 8400 GPs, as mentioned above, are housed in admistrative units called blocks, numbering 534 in all. The number of GPs to be reserved for SCs is a function of the proportion of SCs in the block in which the GP resides. This implies that within each block, the rule for reservation gives rise to an exogenous SC population cut-off below which no GP is reserved. Above the cut-off, not all GPs are reserved for SCs, as some are ruled to be reserved for OBCs. In practice, as Figure ?? shows, once we throw away GPs above the cut-off that are to be reserved for OBCs, the first stage results in a near 85 % jump in the probability of reservation.<sup>30</sup> Thus, we have a fuzzy RD with a strong first stage.

Our running variable is the difference in SC population of a GP and the mean of the SC Population of the last Panchayat to not be reserved and the first GP to be reserved. Thus, for GP i in Block j:

<sup>&</sup>lt;sup>30</sup>We asked election officials serving at the time about the small discrepancy on the prediction in theory and the actual reservation. We were told this may have been because of the following reasons: officers calculating the cut-off wrongly; disputes regarding actual SC population figures; manipulation by local officials of the status of reservation of GPs. At least one instance of manipulation was flagged and officials punished.



(c) Upper-tiered representatives to the right of the RD cutoff are quasi-exogenously SC too



(d) We restrict attention to only lower-tiered SC representatives in most of our regressions

Figure 2: Panel indicates our empirical strate<sup>22</sup>/<sub>3</sub> for measuring the impact of caste differences between lower- and upper-tiered SC representatives. In the figure, all SC representatives are marked in red. Figure is for demonstrative purposes only.

$$\operatorname{Running}_{ij} = \operatorname{SCPop}_{ij} - \left(\frac{\operatorname{SCPop}_{1j} + \operatorname{SCPop}_{0j}}{2}\right)$$
(7)

where SCPop refers to SC Population and 0 and 1 subscripts stand for the last GP to not be reserved and the first GP to be reserved, respectively.

This reservation rule was first implemented in 2006 for a period of 10 years. In 2016, the algorithm rotates to ensure that GPs previously reserved for SCs/STs/OBCs are not reserved again. As before, the number of GPs to be reserved is a function of the proportion of SCs in the block and this gives rise to an exogenous SC population cut-off below which no GP is reserved. The running variable is as defined previously and Figure ?? shows the first stage, plotting the probability of reservation against the value of the running variable. Here too, as Figure ?? shows, we have a strong first stage for our fuzzy RD design. Furthermore, Tables 1 and 2 show that a host of GP-level and ward-level covariates are balanced across the RD cutoff.

A more detailed discussion of the reservation rule is in the Appendix.

#### 5.1.3 Main Estimating Equation

Under the assumption of continuity of all other GP characteristics, the fuzzy RD estimator calculates the local average treatment effect (LATE) of having an SC upper-tiered representative with population equal to the cutoff population for a block. Following Calonico et al. (2018), we estimate a fuzzy regression discontinuity design with covariates. Essentially, our primary specification uses a local linear regression within the CCT triangular bandwidth of the treatment threshold, and controls for the running variable (SC population in the GP) and a host of covariates - including block fixed effects, GP- and ward-level controls - on either side of the threshold. We use the following two stage instrumental variables specification:

$$Reserved_{igb} = \gamma_0 + \gamma_1 1(SCPop_{gb} > T_b) + \gamma_2 (SCPop_{gb} - T_b) + \gamma_3 (SCPop_{gb} - T) * 1(SCPop_{gb} >= T_b) + \delta * X_g + \zeta * W_i + \psi + \eta_{igb}$$

$$\tag{8}$$

$$Y_{igb} = \beta_0 + \beta_1 Reserved_{igb} + \beta_2 (SCPop_{gb} - T_b) + \beta_3 (SCPop_{gb} - T) * 1(SCPop_{gb} >= T_b) + \omega * X_g + \theta * W_i + \alpha + \epsilon_{igb}$$

$$(9)$$

where  $Y_{igb}$  is the outcome of interest in ward *i* of GP *g* and Block *b*.  $T_b$  is the SC population cutoff for GPs in block *b*,  $SCPop_{gb}$  is the SC-GP population,  $X_g$  is a vector of GP-level controls,  $W_i$  is a vector of ward level controls and *psi* indicates block fixed effects.  $eta_{igb}$  and  $\epsilon_{igb}$  are error terms. GP level controls include total population of GP, distance to the nearest town/district head-quarters, whether GP was reserved for women/OBCs/STs in the previous/current term, herfindahl index of all castes/only SC castes in the GP, number of wards in the GP. Ward level controls include gender of lower-tiered representative and total candidates contesting ward-level elections in 2016. We cluster standard errors at the GP-level.

#### 5.1.4 Threats to Validity

A basic threat to validity is if the reservation rule changes anything beyond the identity of the upper-tiered representative around the RD cutoff. Table 1 shows balance for a host of observables across a series of broad categories. In particular, reserved and unreserved GPs around the cutoff look similar across a series of variable related to the composition of SC citizens in the GP.

Another threat to validity emerges from whether reservation changes not merely the upper-tiered representative's caste-group, but also affects the pool of lower-tiered representatives in some way. Table 2 speaks directly to this concern. It shows that the SC lower-tiered winner is not significantly different along a host of observables including age, gender, education and electoral strength. Furthermore, the total number of SC lower-tiered winners in a GP also doesn't change across the RD cutoff (see Table 1). This increases confidence in our claim that the RD effects are driven by caste differences across the lower-tiered SC representatives and upper-tiered non-SC representatives and not something else. Nevertheless, in our main regression specifications, we control for all these covariates.

Qualitatively, we have reasons to believe that the type of lower-tiered representative was unaffected by reservation. First, the lower-tiered representative's post was, up until 2016, a relatively lowstakes one. On paper, a few local government-related issues did involve consultations with the lowertiered representatives.<sup>31</sup> However, since they never had direct control over funds or implementation, most lower-tiered representatives were only nominally members of local government. In particular, the upper-tiered representative would be unlikely to worry about the lower-tiered representative's identity in any ward. Secondly, the window of time available between when announcement of upper-tiered representative's reservation status and the actual elections is small. Even if lower-

<sup>&</sup>lt;sup>31</sup>For instance, the shelf of MGNREGS projects to be undertaken for a given financial year in a GP was, on paper, to be arrived at bottom-up, with lower-tiered representatives planning projects in their wards. However, in practice, this usually plays out with the upper-tiered representative choosing work-sites and projects with little or no inputs from the lower-tiered representative.

tiered representatives had to strategically react, to form coalitions across tiers may take longer than the window available.

## 5.2 Results for Caste Differences

#### 5.2.1 Administrative Data

We begin by showing that the provision of WAS public goods is adversely affected when there are caste differences between upper- and lower-tiered representatives.

Table 3 presents the results using regressions specified in equations 8 and 9. In the presence of caste differences, wards with SC lower-tiered representatives see 0.14 (40 %) fewer projects being undertaken in the first year of the scheme's existence (column 2 of Table 3). This is direct evidence of significant delays. By end of year 2, differences still results in 0.15 fewer projects, but the effects are imprecise, since the overall number of projects across the spectrum increases (column 4 of Table 3). We do not see similar effects for wards represented by non-SCs (see Tab 20).

Table 21 shows that the effects hold even if we halve or multiply the RD bandwidth by a factor of 1.5. Figure 10 plots time trends in projects being undertaken in SC wards with and without caste differences. We see that caste differences result in lower estimated projects throughout the entire the two year period.

Thus, consistent with predictions from our model, caste differences lead to more breakdowns in collaboration between tiers of representatives and this adversely affects WAS public good projects.

#### 5.2.2 Extent of Caste Differences

Our model predicts that the extent of caste differences, captured by the parameter E matters for collaboration. There are many reasons why this could be true in the real world too. The SCs, as discussed previously, are not a homogeneous whole. SCs higher up in the intra-SC hierarchy have somewhat been able to carve a niche for their own, emerging as sub-castes with a significant social and political presence and have, to some extent, broken the shackles of the caste hierarchy. Thus, an upper SC, such as a *Paswan*, is often seen and treated very differently by non-SCs than a lower SC, such as a *Dom*. Collaborating with upper SCs could prove easier, since there are less notions of pollution attached with these sub-castes and there are some network overlaps too.

We proxy for caste hierarchies by the socioeconomic wealth of the sub-caste. We calculate wealth

of the sub-caste within each GP using an asset wealth score based on every household belonging to that sub-caste in the GP. Thus, our wealth scores are constructed from a dataset of over 17 million households. We proxy for sub-caste using surnames. Kumar and Sharan (2019) discusses both the creation of the wealth score and the mapping between surnames and sub-castes in detail. In the paper, we also discuss how caste hierarchies map very neatly to our socioeconomic wealth score.

We estimate the effects of the extent of caste differences on outcomes in the following manner. Among our SC lower-tiered representatives (on either side of the cutoff), we restrict attention to those from the socioeconomically lowest (highest) sub-caste. We then causally estimate the impact of differences on this group using our population-based RD employed (and described) above.<sup>32</sup> Table 4 presents the results for the socioeconomically lowest sub-caste. We see that, as the model predicts, caste differences are most severe for these sub-castes: they continue to see fewer projects being undertaken in their jurisdictions even at the end of year 2. On the other hand, as Table 5 shows, some of the catch-up at the end of year 2 seems to be driven by these sub-castes. Note, however, that everyone seems to suffer equally from delays caused by lack of project implementation by the end of year 1. This suggests to us that while the extent of the hierarchy matters, it matters more for catch-up and everyone is discriminated against initially.

## 5.2.3 Survey Data

To understand *how* caste differences affect the manner in which projects are undertaken, we interviewed lower-tiered representatives<sup>33</sup> in whose wards at least one WAS project had been completed. These wards were sampled from GPs that fall on either side of the RD cutoff (within a bandwidth of 100). Thus, we have exogenous variation in caste differences among our sampled lower-tiered representatives.

We present results with the following caveat: while there is exogenous variation in the upper-tiered representative, the results are not strictly causal. Wards where projects have been completed *and* there are caste differences may be very different from their counterparts where there are no differences. Thus, we are not looking at strictly comparable wards on either side of the RD cutoff. Two factors mitigate some concerns: first, we control for observable ward characteristics in our regression (including age, gender and educational qualifications of representative); second, as of May 2019, a majority of SC wards have undertaken projects in GPs on either side of the cutoff. Thus, it is likely that at least some of the wards where projects are undertaken are directly comparable, even in the absence of controls.

 $<sup>^{32}</sup>$ The gender, education status, age and poverty score of the socioeconomically lowest (highest) sub-caste does not change across the cutoff. This gives us confidence that our samples are comparable on either side of the cutoff.

<sup>&</sup>lt;sup>33</sup>These were phone interviews.

With that caveat in mind, Table 6 presents the results. We find that caste differences result in more reported incomplete projects (Table 6, col (1)) and wait-times to begin projects once a ward is "selected" also rise (Table 6, col (2)). Moreover, lower-tiered representatives report facing significantly more obstacles created by the upper-tiered representative (Table 6, col (4)).<sup>34</sup>

We now present another piece of survey evidence using data from our experiment baseline. As part of our experiment, we randomly sampled SC lower-tiered representatives in whose wards WAS projects had not been undertaken and, to a random subset, offered to file complaints on their behalf. Mechanically, some of these wards lie in GPs that fall on either side of the RD cutoff.<sup>35</sup> We test whether take-up varies when the upper-tiered representative is randomly SC (using specifications in equations 8 and 9).

A similar caveat to the results in Table 6 apply here. While there is exogenous variation in caste differences, wards where projects have not occurred *and* there are differences may be very different from similar wards in GPs with no caste differences. In addition to the two mitigating factors mentioned above, we have a third here: our experimental wards covered a large subset of wards since there was variation in the number and types of projects undertaken in their jurisdictions. Any ward with at least one of the 2 WAS types of projects not being undertaken was part of our experimental sample. Thus, a ward with absolutely no WAS projects represents a very egregious violation of the rule and those with at least one project is more representative of a typical ward.

Table 7 presents findings: caste differences increase the likelihood that the lower-tiered representative reports that projects have not been undertaken because the upper-tiered representative refuses to release funds. Furthermore, col (2) shows that they are more likely to report that the upper-tier fund problem is because of caste-favouring<sup>36</sup>.

Tables 6 and 7 are, as explained, drawn from two separate samples of wards on either side of the cutoff. Together, these samples cover the universe of wards i.e wards where there are no projects (Experimental Sample), there is only one WAS projects (Experimental Sample/Survey Sample) and where both WAS projects have been undertaken (Survey Sample). The fact that caste differences results in greater reported impediments – particularly those caused by the upper-tiered representative for all these samples – across both these samples suggests to us that implementation of WAS projects is affected when there are differences.

 $<sup>^{34}</sup>$ Table 24 shows that on dropping GP- and ward-specific controls, the effect sizes remain the same, but the standard errors increase to make most results insignificant at the 10 % level of significance.

<sup>&</sup>lt;sup>35</sup>Note that we did not purposively sample wards that fall within a specific bandwidth of the cutoff, but restricted our attention to all wards where WAS projects had not yet been undertaken.

<sup>&</sup>lt;sup>36</sup>This could be mechanically true. However, the sign and magnitudes don't change even when we restrict our sample to only those wards that report an upper-tiered fund problem, we find that there is 11 percentage point drop in likelihood of the caste matched lower-tiered representative saying this was because of caste-favouring (p = 0.22, n = 587)

#### 5.3 Econometric Strategy 2: RD for Sub-caste Differences

Two representatives match on sub-caste lines if (i) their broad caste category matches *and* (ii) their last names also match. This definition of matching is used in (Kumar and Sharan, 2019).

We causally estimate the impact of differences across sub-castes in the following manner. First, we restrict our attention to GPs where the upper-tiered representative's election was close. We then consider wards that within these GPs who lower-tiered representatives are of the same sub-caste as either the winning or the losing candidate. Again, following Calonico et al. (2018), we estimate a sharp RD design with covariates and our primary specification uses a local linear regression within the CCT triangular bandwidth. The main estimating equation is as follows:

Again, following Calonico et al. (2018), we estimate a sharp RD design with covariates and our primary specification uses a local linear regression within the CCT triangular bandwidth. The main estimating equation is as follows:

$$Y_{ij} = \beta_0 + \beta_1 1 (VoteMargin_i > 0) + \beta_2 (VoteMargin_i) + \beta_3 (VoteMargin_i) * 1 (VoteMargin_i > = 0) + \eta_{ij}$$
(10)

where  $Y_{ij}$  is project-level outcomes from GP *i* and ward *j*;  $VoteMargin_i$  represents the share of votes polled by the upper-tiered politician in the election.  $\eta_{ij}$  represents the error term.

#### 5.3.1 Threats to Validity

As in the case of our population-based RD cutoff, our main treatment and control groups emerge from settings where there is a narrow election at the upper-level *and* some lower-tiered representative belongs to the either of the two upper-tiered sub-castes. Thus, any close-election RD of this sort may not be valid if there is some shock in a non-matched neighbouring ward that simultaneously influences both who comes to power in the upper-tiered election and who becomes a representative in the neighbouring ward. This is extremely unlikely in our setting since we have over 13 wards in every GP, so any single ward is unlikely to influence outcomes of the upper-tiered representative's election. Second, it is unclear that neighbouring wards will have influence over how elections proceed in local wards.

# 5.4 Results for Sub-Caste Differences

Table 8 documents the results: sub-caste differences negatively affects project implementation at the end of Year 2. Overall, the results suggest that being exogenously assigned to an upper-tiered representative of one's own own sub-caste increases the likelihood of projects being undertaken by 8% (column 1). Columns (2) and (3) measure impacts of differences for two separate samples: GPs "reserved" for SCs at the upper-tier and those not reserved. Once more – as we saw previously in the case for caste differences – upper-tiered SC representatives do not discriminate across ethnic lines. It is the upper-tiered non-SC representative who is more likely to favour their own sub-caste group.

Section B in the appendix presents additional evidence that caste differences with the upper-tiered bureaucrat (the BDO - block development officer) adversely affects WAS projects.

Taken together, all these disparate pieces of evidence point to the fact that collaboration breakdowns are likelier to occur in the presence of caste differences. This manifests in fewer projects, more delays and more hurdles in implementation.

# 5.5 Discussion: Why do caste differences cause collaboration breakdowns?

#### 5.5.1 Prejudice: Discrimination and Homophily

In this section, we present evidence on whether the hierarchical nature of the caste system affects outcomes. To fix ideas, we define two types of prejudice. "Homophily" occurs when there is prejudice towards all caste-groups but one's own. "Discrimination" occurs when prejudice manifests only towards those lower in the hierarchy. We argue that, in our setting, it is discrimination that is more common than prejudice.

We begin with evidence for discrimination. Table 3, as described above, shows that SC lower-tiered representatives are less likely to implement projects when governing under non-SC upper-tiered representatives. On the other hand, Table 20 shows that non-SC lower-tiered representatives do not face any difficulties in implementing projects while working with SC upper-tiered representatives.<sup>37</sup> These results suggest that non-SC upper-tiered representatives practice discrimination, while their SC counterparts do not.

<sup>&</sup>lt;sup>37</sup>Non-SCs are not a homogeneous whole. Non-SCs could be General Castes, OBCs, EBCs or STs. So, focusing on a collection of these groups gives us the impact of going from potential no differences (to the left of the cutoff) to definite differences (to the right of the RD cutoff, since upper-tiered representative is always SC). Thus, the effect sizes are muted by design. But the presence of positive coefficients assuages concerns that what we are mistaking for non-discrimination is a weak negative effect muted by a preponderance of nulls.

On the surface, our sub-caste differences results could point to homophily (Table 8). Unlike our population-based RD sample, the close-election RD sample is not restricted to differences that are hierarchical in nature. However, we have reason to believe that sub-caste differences could also be a product of caste hierarchies. Sub-caste differences don't matter in cases where GPs have an SC upper-tiered representative. Indeed, as column (2) of the table shows, the entire effects of sub-caste differences are driven by non-SC upper-tiered representatives. This suggests to us that SCs are less likely to discriminate than non-SCs.

Our surveys allow us to piece together a narrative of how hierarchical discrimination plays out. SC lower-tiered representatives are more likely to report that the upper-tiered representative favours their own caste when there are differences (col (2) of Table 7). They also are less likely to informally approach their upper-tiered representatives to discuss undertaking projects (col (4) of Table 7). The upper-tiered non-SC representatives are more likely to be reported as trouble-makers during project implementation ((col (4) of Table 6).

Thus, while caste differences could worsen public good outcomes through a combination of both hierarchy-based prejudice and homophily, our results indicate that the former plays a bigger role in this setting.

# 5.6 Electoral Incentives and Caste Differences

Can electoral incentives override ethnic barriers? We test for this in the following way. We use margin of victory in the GP-elections as a predictor of the strength of incentives an upper-tiered representative faces. We break our sample into two parts based on the median margin of victory across GP-elections. We then run our RD specification separately across the two samples. Thus, we independently estimate the effects of caste differences across "Small Margin Victors" and "Large Margin Victors". We also run balance tests separately across these two samples and none of the control variables vary discretely across the cutoff.

Our results indicate that re-election incentives matter quite strongly. Table 9 presents results. Small margin victors do not differentiate along caste lines. Indeed, the estimates of caste differences are centred around zero. On the other hand, lower-tiered SC representatives benefit considerably from matching with large margin victors. Put differently, the effects of caste differences seem to be entirely driven by areas where the upper-tiered representative is a comfortable winner. This is a result of two separate factors among large margin victors: first, the non-SC upper-tiered representative collaborates on fewer projects with SCs (compare control means in Cols (1) and (3) of Table 9); second, a comfortable upper-tiered SC winner considerably outperforms a small margin upper-tiered SC winner. The tension between re-election incentives and ethnic barriers can be described more formally by extending our model. We require that the indirect utility of the surplus s is a function of reelection incentives. s in our model can be modeled as  $V(s, \theta)$  where  $\theta$  is a parameter capturing re-election incentives. We require:  $\frac{\partial V}{\partial s} \ge 0$  for our prediction that collaborations are more likely to breakdown in settings with weak re-election incentives.

# 6 Caste Differences and Filing of Complaints

This section describes in detail how local representatives repurpose the formal complaints technology to lobby on behalf of their constituents. We show that when there are caste differences, lower-tiered SC representatives are particularly likely to file complaints with respect to local public goods and WAS projects. We use data on the universe of nearly 500,000 complaints filed in the first three years of the Act being in place. We match data on local representatives to our data on complaints to identify complaints filed by representatives.<sup>38</sup>

#### 6.1 Lower-Tiered Representatives and Formal Complaints Technology

Lower-tiered representatives have filed over 6000 complaints in the past 3 years. This translates to them being at least five times likelier than citizens to file complaints under the BPGRA. This discrepancy is even larger for WAS projects: lower-tiered SC representatives are roughly 20 times as likely to file complaints regarding WAS public goods than citizens. Below, using a close election RD design, we argue that this increase is not driven by lower-tiered representatives being selected from a class of politically active citizens. On the other hand, the increase in complaint filing is linked to their explicit role as implementers of WAS public good programs in their wards.

# 6.2 Econometric Strategy 3: RD for Lower-tiered Representatives

We causally estimate the impact of being a lower-tiered representative on complaint filing using a close-election RDD. We restrict our attention to the top 2 candidates in every ward.<sup>39</sup> Again, following Calonico et al. (2018), we estimate a sharp RD design with covariates and our primary

 $<sup>^{38}</sup>$ We match the two dataset using phone numbers. Unlike string matches used in other cases, these matches are extremely precise – since phone numbers function as a unique 10 digit string that links both the complaints dataset and the dataset on local representatives. However, insofar as politicians numbers use multiple phone number – a not uncommon occurrence in our setting – our results could be under-estimates of the true rate of complaining by local representatives.

<sup>&</sup>lt;sup>39</sup>We drop uncontested wards altogether.

specification uses a local linear regression within the CCT triangular bandwidth. The main estimating equation is as follows:

$$Y_{ij} = \beta_0 + \beta_1 1(Votes_{ij} > T_j) + \beta_2 (Votes_{ij} - T_j) + \beta_3 (Votes_{ij} - T_j) * 1(Votes_{ij} > = T_j) + \gamma * X_{ij} + \psi + \eta_{ij}$$

$$(11)$$

where  $Y_{ij}$  is the outcome variable of interest - usually, the number and types of complaints filed by the lower-tiered politician *i* from ward *j*;  $Votes_{ij}$  represents the number of votes polled by politician;  $T_j$  represents the mean of the votes polled by the first and second candidates from ward *j*,  $X_{ij}$ represents candidate-level controls including age, gender and education of candidate;  $\psi$  represents GP or Block fixed effects,  $\eta_{ij}$  represents the error term.

#### 6.2.1 Results

Figure 5 shows that lower-tiered narrow SC winners are twice as likely to file grievances than their losing counterparts. Table 10 shows that for local administration and WAS-related issues, the overall trend is even more pronounced for lower-tiered SC representatives. The mean complaint-filing rate for narrow SC losers regarding WAS projects is very nearly zero. Thus, WAS grievances by representatives are not driven by their political activism, but more by their role as implementing partners of WAS projects.

#### 6.3 Results for Caste Differences and Filing of Complaints

We once again turn to our population-based RD strategy from section ?? to measure the impact of caste differences on complaint filing. Table 11 presents the results. SC lower-tiered representatives are less likely to file a grievance when exogenously governing under an SC upper-tiered representative. Crucially, they are much less likely to file a grievance that is public in nature (column 1) or pertains to the department handling GP-administration (column 2). Analysing the text of the complaint, we find that caste differences lower the likelihood of the upper-tiered representative being directly named (column 4) or the ward being mentioned (column 3).

As a robustness check, we test to see if complaint filing for non-SC lower-tiered representatives is affected across the RD cutoff. Table 12 presents the results - no such pattern emerges.<sup>40</sup> Another

 $<sup>^{40}</sup>$ A question remains: why don't we see *increased* complaint filing for non-SC lower-tiered representatives when paired with SC upper-tiered representatives in Table 12? One reason, as pointed out in the Discussion in Section 5.5,

robustness check is to see if complaints related to private issues change differentially across the RD cutoff. Col (6) of Table 11 shows that caste differences have no impact on the likelihood of filing private complaints.

We now discuss if caste differences affect complaints regarding WAS schemes. As discussed previously, while collaboration across tiers is important across a host of government programs, WAS schemes mandate collaboration in explicit terms. Furthermore, WAS project outcomes are worse when there are caste differences.

Do marginalized lower-tiered representatives use the formal complaints technology to signal breakdowns in collaboration regarding WAS projects? Column (4) of Table 11 shows the results: caste differences significantly increase likelihood of filing a WAS complaint for SC lower-tiered representatives.

Once more, as a robustness check, we see that there is no such effect for non-SC representatives (col (6) of Table 12).

We now corroborate this finding from our experimental sample. These lower-tiered representatives have experienced some form of breakdown in collaboration.<sup>41</sup> Keeping in mind the caveats regarding comparability of wards across the RD cutoff from our experimental sample (discussed above), col (5) of Table 7 presents the results. Caste matching significantly reduces the likelihood of take-up of our offer to file complaints in treated wards.

In sum, these results form robust evidence that caste differences increase the likelihood of complaints being filed by lower-tiered SC representatives. This is in line with the predictions from our model. However, our model also indicates that increased complaints alone is not enough to conclude that the formal complaints technology is effective at improving collaboration. To test if the formal complaints technology has "bite", we run a field experiment which we describe in the following section.

# 7 Experiment

In this section, we describe our experiment in detail. Our main aim is to understand how filing grievances affects WAS project implementation in wards. We go over our experimental design, estimating equations, main results; we discuss patterns in adoption of the formal complaints technology and perform a simple cost-benefit analysis of our main treatment arm.

is that non-SCs are less likely to face discrimination.

<sup>&</sup>lt;sup>41</sup>This is particularly true of those wards where neither WAS project was undertaken.

# 7.1 Experimental Design

### 7.1.1 Main Questions

The purpose of the experiment is to understand how, if at all, complaint filing by incumbent lowertiered representatives from marginalized groups affects provision of water-and-sanitation (WAS) public goods in their jurisdictions. Specifically, we seek to answer the following questions:

- 1. Does complaint filing by SC lower-tiered representatives initiate construction of WAS public goods in these jurisdictions?
- 2. Are there spillover effects of complaint filing i.e does complaint filing by a lower-tiered representative in one jurisdiction result in more (a) complaint filing and (b) WAS public good construction in jurisdictions of other lower-tiered representative close to treated jurisdiction?

#### 7.1.2 Treatments

All treatments are administered over the phone in our setting. The experiment comprises two treatments arms: a complaint filing assistance treatment and an information-only treatment.

In the complaint filing assistance treatment arm, we call randomly sampled SC lower-tiered representatives where, as per official records, no WAS project has been undertaken and provided them information about the grievance redressal scheme and offer to file grievances on the representatives' behalf. Our main objective here is to measure the impact of complaint filing on WAS public good provision.

In the information only treatment arm, we call randomly sampled SC lower-tiered politicians and only provide information. The key difference from the complaint filing assistance treatment arm is that we do not offer to file grievances. Our main objective here is to see if information alone suffices to increase the number of grievances filed.

#### 7.1.3 Design

On piloting, we realized that the official data is observed with a lag. About a third of wards that have "no wok" in the official data actually have both WAS projects either completed or ongoing on checking with representatives/visiting wards.

We, therefore, decided to have a set of screening questions to weed out such wards. Once we ascertain that at least one of the two WAS projects have not been undertaken - based on the ward representatives' testimony during the call - we then proceed to randomly offer to file grievances on their behalf.

The complaint filing treatment is carried out as follows: first, a call is made to a randomly sampled SC lower-tiered representative in whose ward, as per official data, WAS projects have not been undertaken. Subsequently, we screen out wards where the representative claims that at least one project has been undertaken. Once a representative clears the screening, she is randomized (with equal probability) into one of two arms: (a) treatment arm where she is given information about the formal complaints technology and then offered the chance to file a complaint regarding non-implementation of WAS projects in her ward or (b) a control arm where she is given information about other welfare programs implemented on a priority basis by the state government. Once a complaint is filed in treated wards, a follow-up reminder call is sent to the representative the day of the first hearing of the complaint.

The information-only treatment mirrors the process in the complaints filing assistance arm with the key difference being that lower-tiered representatives are not offered the choice to file complaints through our enumerator. Control group representatives are randomized into the control group after screening questions ensure that they are eligible for treatment. Control group members are provided information too - about key government schemes, aside from the water and sanitation, that have been introduced by the incumbent government.

The Appendix (Section F) has more details on the sampling and randomization. Our pre-analysis plan has a comprehensive set of details on our outcome variables and empirical strategy.<sup>42</sup>

#### 7.1.4 Sample selection

While the sample was randomly drawn from the population, we could only get through to about half the lower-tiered representatives over the phone. The main reason for our inability to get through to more representatives was because phone numbers were switched off or not reachable.<sup>43</sup> Table 15 compares the population with our sample on observables - while the sample is representative along most dimensions, contacted lower-tiered representatives are likelier to be somewhat less educated, marginally younger and would have obtain 3 more votes on average than the population. Based on

<sup>&</sup>lt;sup>42</sup>This study is registered in the AEA RCT Registry and the unique identifying number is: AEARCTR-0004308.

 $<sup>^{43}</sup>$ We attempted to get around this problem by trying to call neighbouring lower-tiered representatives for information on experimental representatives' phone numbers. However, we did not pursue this strategy too strongly for fear of contaminating spillover effects. An easy source of phone numbers would have been upper-tiered representatives themselves, but, for obvious reasons, we felt it unwise to use them as the source.

the small magnitudes of these differences, we are confident, if not certain, that the estimates from our experiment cannot be vastly different from what we would have seen with our ideal population.

# 7.2 Experimental Regressions

We causally estimate the impact of filing complaints on behalf of (or providing information on formal complaints technology to) lower-tiered representatives on a host of outcome variables - including the quantity and quality of projects that occur/complaints being filed in treated/spillover wards – from our experiment. We estimate two main types of regression equations.

# 7.2.1 ITT Direct Impact

$$Y_{ig} = \beta_0 + \beta_1 * T_{ig} + X + S + \eta_{ig}$$
(12)

here,  $Y_{ig}$  could include whether a project was initiated (as per official data or endline survey), project completed, total projects undertaken, total money spent on projects and whether a complaint was filed in ward *i* of GP *g*. *X* is a vector of controls at the GP and ward-level. *S* indicates block fixed effects.  $T_i$  takes the value of 1 if the lower-tiered representative *i* is treated with either of two treatment arms.

#### 7.2.2 ITT Spillover Impact

To measure within-GP spillovers in complaint-filing, we first ask and identify who the closest lowertiered representatives are to participants in the experiment. We restrict our attention to a maximum of 3 such representatives. Next, we run:

$$N_{ig} = \beta_0 + \beta_1 * T_{ig} + C_{ig} + X + S + \eta_{ig}$$
(13)

where  $N_{ig}$  could include, among others, the number of close wards where, after the experiment, (a) WAS projects have been undertaken or (b) complaints are being filed by representatives.  $C_{ig}$  is the number representatives who are deemed "close" by the experimental lower-tiered representative.
#### 7.3 Experimental Results: Complaint Filing Assistance Treatment

We have, thus far, shown that caste differences worsen public good provision. We now turn to whether increasing access to a formal complaints technology changes outcomes. In this section, we focus on our main treatment arm run over 1487 lower-tiered SC representatives. We randomly selected 727 and provided them information about the formal complaints technology and offered to file complaints on their behalf. Below, we describe effects of treatment on WAS projet initiation in treated and neighbouring wards.

#### 7.3.1 WAS Public Good Provision

Our complaints filing assistance treatment significantly improved the likelihood of lower-tiered representatives filing complaints. The difference in complaint filing between treated and control representatives is 41 percentage points (see Figure 6) as per administrative data.

We now turn to impacts on projects being undertaken. We focus on three outcome variables from our Endline survey:<sup>44</sup> (i) whether the problem preventing projects from starting had been resolved, (ii) whether projects had, consequently, started and (iii) number of projects that had started or had started this week. Figure 8 presents treatment impacts for each of these four variables.<sup>45</sup>

Figure 8 plots treatment effects for our main estimating equation. The complaints filing assistance treatment had strong positive effects on project initiation. Treatment improves project initiation by 6 p.p over a control mean of 26 p.p. This translated to a 24% increase in the likelihood of project initiation. The effects are even stronger if we look at project initiation up to the end of the current week: 33%. Table 16 lists out the effects across specifications. The results are robust to changing the level of fixed effects and adding additional controls.

If we assume that the reduced form ITT impacts on project completion come only from the individuals that indeed filed complaints, then the ToT impact is 52%. However, the exclusion restriction could not hold in this context: for instance, it is possible that that the threat of filing a complaint was enough to ensure projects were initiated.

Overall, it appears that the complaints filing assistance treatment did significantly improve outcomes in the treated group. In the Appendix section D, we investigate whether our treatments caused backlash or threats against lower-tiered representatives in the study. While the point estimates in Table 26 on our measures of backlash are all positive, we find no statistically significant

<sup>&</sup>lt;sup>44</sup>Outcomes were pre-registered.

 $<sup>^{45}\</sup>mathrm{This}$  specification - with block fixed effects - is our pre-registered specification.

impacts. This suggests that lack of faith in the state or other costs of filing (information, transaction costs of filing complaints, mediation) could be more binding costs. We also find no negative spillovers of our treatment on projects undertaken in neighbouring wards.

### 7.3.2 Spillovers in Complaining

To calculate spillovers in complaint filing, we restrict our attention to GPs that have only one experimental ward. This excludes a mere 25% of GPs from our sample. We then test the impact of having either one treated or one control ward in the GP on complaints filed by non-experimental wards from that GP.

Table 17 sheds light on this question using administrative data on complaints filed. As mentioned above, we restrict our attention to GPs with only experimental ward in them (75% of GPs in our sample have only one experimental ward). Having a treated neighbouring lower-tiered representative significantly increases the likelihood that a representative files grievances. Indeed, for WAS related grievances, having a neighbouring treated ward more than doubles the likelihood of complaints being filed. The filing rate increases from 0.23% to 0.32% in these neighbouring wards.

### 7.3.3 Spillovers in Projects Undertaken

To understand if projects are undertaken in neighboring wards, we conducted interviews with one randomly sampled neighboring representative in whose wards projects had not yet been undertaken (as per official data) from GPs that had exactly one experimental ward. We were able to contact one such representative in over 96% of these GPs.

Table 18 presents the results. Neighboring wards report more projects being undertaken in the postintervention period. In particular, wards neighboring treated wards are 8 p.p (40%) more likely to report that any project had been undertaken in the post-experimental period. The effect sizes vary considerably by the type of fixed effects we put in (col (3) and (4)), but, for our pre-specified and preferred specification, the effects are both large and significant.

### 7.3.4 Threat and Direct effects?

Our model predicts that a formal complaints technology improves public good provision in two ways. First, there exists a "threat" effect, driven by the fact that the upper-tiered representative, anticipating the prospect of a lower-tiered representative filing complaints, collaborates more. The second is a direct effect, occurring through the formal complaints technology. Our main experiment's impact is a combination of these two effects.

We argue that the spillover results provide suggestive evidence of the "threat" effect. Treatment did not cause a large increase in complaint filing in neighboring wards (as Table 17 shows restricts the neighboring wards to those we were able to survey as part of our endline survey to test for spillovers on projects. Here, the effect sizes are larger – treatment results in a 2.5 p.p increase in likelihood of complaints being filed. Still, we see an increase in project provision in the same wards by 8 p.p (col (1) of Table 18 runs the same specification). The gap between these two numbers – the additional 5.5 p.p – is suggestive evidence of the threat effect being in place. These are representatives who did not file any complaints, yet, by virtue of being in a GP where there exists a treated ward, they see projects being undertaken in their wards.

While we believe that this is the impact of a threat effect being in place, there could be alternate explanations. For instance, the upper-tiered representative could simply find it easier to undertaken multiple projects in one go, if there are some economies of scale in implementation. However, this is unlikely, since the median GP has undertaken 9 projects over 2 years. This implies that there are projects being undertaken frequently and if economies of scale has to kick in, it should do so anyway.

# 7.4 Understanding Constraints to Adoption of the Formal Complaints Technology

#### 7.4.1 Information Treatment

Aside from our complaints filing assistance treatment arm, we ran a smaller experiment with a sample of 247 lower-tiered SC representatives where we offered them information about the BPGRA. These respondents were told of where to file grievances in person and also given the call-centre's toll-free number. We did not, however, offer any filing assistance.

We find that information alone increases filing rates, but at a relatively lower rate. Compared to the control group, information results in 7 p.p more grievances (see Figure 7). Compare this to our complaint filing assistance treatment arm where complaints filed increased by 41 p.p. Thus, information *is* a constraint, but there are other costs to grievance-filing that make it less commonly used.

### 7.4.2 Other Constraints

In our setting, complaints can be filed in three ways: via the phone, via the internet and in person. During piloting, we experimented with trying to get lower-tiered representatives to file complaints via the phone. This proved extremely difficult, since complaint-filing is a complex process, involving clear communication of the nature of the problem that extends beyond yes-no binaries. The call-centres were manned by urban youth; the representatives speaking to them were leaders, but from extremely marginalized groups in villages. As per government data, the median SC representative is barely literate, having not even completed primary school. As one research associate who listened in on these conversations evocatively put it: "it was as if they were from different countries". Only 3 % of complaints are filed via the call-centre. If complaining via the phone is difficult, accessing the internet and filling up text on an online portal is even harder. Thus, an intermediary is necessary for both these ways of filing complaints. These results echo closely the work of Gupta (2017), who finds that information and *mediation* are both crucial factors in helping marginalized citizens access the state.

Complaining in person is easier to navigate relative to via the phone or the internet. This is because the grievance centres often have trained operators who convert verbal or written complaints into a standardized format that is fed into the online system. However, there is one grievance centre for every 80 GPs on average. Traveling to these centres is costly. Our survey estimates put it at INR 140 per trip and the loss of a full day's wage. Indeed, as figure 9 shows, the number of complaints filed falls away sharply as distance to the grievance redressal centre increases.

Two possible policy solutions emerge to make complaint filing less costly: first, re-locate complaint filing centres closer to representatives' villages; second, create intermediaries and/or re-train call-centre youth to be more sensitive to a wider range of callers. The government is experimenting with the former, but the cost-benefits of the latter are easier to estimate. We attempt to do this below.

### 7.5 Estimating Costs and Benefits

We examine cost-effectiveness of the intervention in creating public goods in lower-tiered jurisdictions. The baseline survey hired ten enumerators on average and ran for 25 days. Subsequent follow-ups were conducted with a smaller team of 3 surveyors for another twenty days. The total amount paid to the survey company was Rs. 341020. In addition, the office and staff costs at the IDFC Institute for the pilot and intervention period is estimated at 375,000. About 25 % of those offered treatment attended hearings. Our survey estimates suggest that, conditional on doing so, the median respondent attends 2 hearings. We assume that the opportunity cost of attending hearings to be INR 220 (1.25 times the daily minimum wage). The total costs of the intervention, therefore, amount to 791990 Indian Rupees or \$11,314.

Our primary measure of benefits is the total monetary costs of the public goods created. Our treatment impact on public good creation varies from an increase in 6.22 percentage points (currently started) to 10.4 p.p (includes projects to start within a week). This translates to an additional 45-75 projects in treated areas. The median project in SC wards costs 559900 in the administrative data. We extrapolate to estimate total costs of additional projects to be between 25 million (\$360,000) to 40 million (\$575,000) rupees. The cost per incremental dollar delivered is 1.97 - 3.1 cents.

The true benefits can vary significantly. If, eventually, control wards "catch up", then our estimates may overestimate the true benefits. Furthermore, the reported monetary costs of these projects are anecdotally higher than true costs of financing them. However, even halving the cost estimates still results in an estimated surplus of 12.5-20 million rupees.

We have reason to believe that these may actually be significant underestimates. As described above, WAS public goods are essential to ensuring connectivity and access to potable water at the household level. The true welfare benefits - emanating from factors as diverse as reductions in the disease-burden from clean water to a fall in transaction costs due to better roads – could be immense. Moreover, these are intention to treat estimates – only half of those offered treatment agreed to file complaints. Finally, the opposite of the "catch-up" mechanism could occur, resulting in a widening gap between treatment and control wards over the course of time. Overall, these estimates suggest that phone-based mediation could be cheaply applied to large and important public good programs and create substantial economic benefits.

## 8 Conclusion

This paper provides two key pieces of evidence from the Indian state of Bihar: first, using a natural experiment, we show that caste differences between tiers of local government adversely affect implementation of key water and sanitation public good programs in jurisdictions governed by ethnic minorities. Second, we document a novel strategic response on their part - to use formal complaints technologies to signal breakdowns in collaboration within local government. Our RCT shows that these mechanisms can prove to be powerful tools for local members of the state to lobby for better public good provision. Thus, on the whole, we draw the following conclusions: first, the ethnic composition of the local state matters and second, that formal complaints technology, properly designed, can be used to right some of the collaboration-breakdowns caused by ethnic

differences between tiers of the state. More broadly, formal complaints technology give voice to elected local representatives from disadvantaged backgrounds, improving their strategic bargaining power with upper-tiered members of the local state.

One implication of these policies is that a formal complaints technology can be used not merely to solve individual complaints of citizens against the state, but by lower-tiered members of the local state themselves to lobby for their constituents. Our findings, therefore, speak to two different policy agendas in modern developing countries: first, it complicates our understanding of how formal complaints technologies should be designed and their role in making the state more accountable; second, it also contributes to the thinking around making decentralization most effective, by arguing in favour of an active grievance redressal mechanism to be used *by* members of the local state. While reservation of seats for specific groups are one way in which ethnic barriers between tiers of government can be broken, they are blunt instruments that occur only at specific (five-year) intervals. The presence of a formal complaints technology provides an alternate, nuanced real-time option.

One limitation of this paper is that it doesn't speak about the role citizens play in formal complaints technologies. We have projects lined up with the Government of Bihar that aim to understand how formal complaints technologies can be used to improve citizen-welfare. Our companion papers will look into these. Another limitation is that it doesn't delve into what makes this particular grievance redressal mechanism effective. Our partnership with the government of Bihar has given us some understanding of the nature of the political and bureaucratic will, the incentive structures for high-level bureaucrats to perform their duties as grievance redressal officers and the systemic tweaks being made to build an effective platform. However, we do not have rigorous evidence on this yet and further work is being done to address these questions.

The expansion of grievance redressal policies and the plethora of mutli-tiered local governance models across India (and indeed, across the world) allows us a rich laboratory to study these questions in the future.

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# 9 Figures



Figure 3: Figure plots the impact of an upper-tiered representative's seat being "reserved" for SCs against the running variable. The running variable is normalized such that for all values above 0, a GP has to be reserved as per the rule. The figure shows a strong first stage.



Figure 4: Figure shows the impact of caste differences on projects being undertaken in the first year of the WAS schemes being fully in place. We cluster standard errors at the GP level. CCT triangular bandwidths are used.



Figure 5: Figure shows the impact of narrowly winning or losing an election on likelihood of filing complaints for SC lower-tiered candidates.CCT triangular bandwidths are used.



Figure 6: Figure plots the impact of our complaints filing assistance treatment on (a) whether a complaint was filed and (b) the total complaints filed as per official administrative data on complaints filed. The graph shows a strong first stage, with over 40 % of those offered treatment taking-up.



Figure 7: Figure plots the impact of (a) our filing assistance treatment (b) our information only treatment. The graph shows a significant but muted first stage, with over 6 % of those given information regarding the formal complaints system filing complaints.



Figure 8: Figure plots impact of the complaint filing assistance treatment on outcomes. "Problem Solved" is a binary that captures whether the problem preventing projects from starting at baseline had been resolved; "Project Started" is a binary that captures whether projects had started; "Total Projects Started/To Start This Week captures number of projects that have been started or are to start this week. Block fixed effects are added. This graph plots outcomes based on our pre-specified regression equation: this includes GP-level controls, block fixed effects and unclustered standard errors.



Figure 9: Figure plots number of grievances filed vs distance to the grievance redressal centre.

## 10 Tables

Variable	Treatment	Control	Difference	pvalue
Total Population of GP (Census 2011)	11,142.88	11,043.60	99.28	0.79
Proportion of SCs (Census 2011)	0.16	0.17	-0.01	0.44
Distance to Nearest Statutory Town (Census 2011)	25.55	23.49	2.06	0.20
Distance to District Headquarters (Census 2011)	34.82	34.95	-0.13	0.96
Number of Villages in GP (Census 2011)	5.04	5.81	-0.77	0.17
Total GP Area (Census 2011)	$1,\!054.79$	$1,\!092.53$	-37.74	0.67
Percentages of SCs in Main SC Village (Census 2011)	25.84	29.45	-3.61	0.14
Index of Public Goods (Census 2011)	0.12	0.12	0.00	0.94
Total SC Wards	2.75	2.97	-0.22	0.22
Mean non-SC Wealth Score	-0.04	0.02	-0.06	0.31
Mean SC Wealth Score	0.10	0.10	0.00	0.97
Upper-Tiered Representative Age	38.89	41.60	-2.71**	0.05
Wealth Score of Upper-Tiered Representative's Sub-caste	0.84	0.89	-0.05	0.66
Mean Wealth of SC Lower-Tiered Representatives	0.31	0.29	0.02	0.76

Table 1: Balance Across the RD Sample (GP-level Controls)

**NOTE**: Table presents results from a series of balance tests for GP-level variables across the populationbased RD cutoff. We operationalize tests in the following manner: we run a fuzzy RD with bandwidth = 230. Standard errors are clustered at the GP level. \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

Variable	Difference	Reserved	Unreserved	pvalue
Margin of Victory	-2.85	24.14	26.99	0.38
Gender	0.06	0.47	0.41	0.17
Age	-1.26	38.30	39.56	0.32
Votes Obtained	-6.21	153.49	159.70	0.39
Barely Literate Or Below	0.03	0.74	0.71	0.64
Total Candidates	-0.17	2.57	2.74	0.18

Table 2: Balance Across the RD Sample (Ward-level SC Winners)

**NOTE**: Table presents results from a series of balance tests for ward winner level variables across the population-based RD cutoff. We operationalize tests in the following manner: we run a fuzzy RD with bandwidth = 230. Standard errors are clustered at the GP level. \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Before March 2	018	Overall		
	(1) Project Undertaken (Y/N)	(2) Total Projects	(3) Project Undertaken (Y/N)	(4) Total Projects	
Caste Differences (SC)	$-0.10^{***}$ (0.04)	$-0.14^{*}$ (0.08)	-0.03 (0.04)	-0.15 (0.13)	
Observations	17076.00	17076.00	17076.00	17076.00	
Control Mean	.29	.49	.59	1.26	
Bandwidth	240.87	241.91	257.33	266.38	
Upper Band	YES	YES	YES	YES	

Table 3: Impact of Caste Differences on WAS Projects and Delays (RD)

Outcome variables are either: (a) a binary variable that capture whether any WAS project was undertaken (Project Undertaken (Y/N); (b) The total number of projects undertaken (Total Projects). Caste differences is the treatment variable which takes the value of 1 if the SC-GP population is below the population threshold (and hence differences occur). Upper-tiered representatives are almost always SC above the cutoff and virtually never SC below the cutoff. For SC lower-tiered representatives (who we restrict attention to here), this implies potential caste matching above and caste differences below. We use CCT triangular bandwidths and estimate fuzzy RD specifications described in the paper (equation 8 and 9). We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level. \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Year 1		Year 2		
	(1) Project Undertaken (Y/N)	(2) Total Projects	(3) Project Undertaken (Y/N)	(4) Total Projects	
Caste Differences (SC)	-0.12**	-0.21*	-0.09*	-0.34**	
	(0.05)	(0.11)	(0.05)	(0.17)	
Observations	8746.00	8746.00	8746.00	8746.00	
Control Mean	.28	.46	.6	1.23	
Bandwidth	223	223	223	223	
Upper Band	YES	YES	YES	YES	

Table 4: Impact of Caste Differences on WAS Projects and Delays for SC lower-tiered representatives from poorest sub-caste (RD)

Outcome variables are either: (a) a binary variable that capture whether any WAS project was undertaken (Project Undertaken (Y/N); (b) The total number of projects undertaken (Total Projects). Caste differences is the treatment variable which takes the value of 1 if the SC-GP population is below the population threshold (and hence differences occur). Upper-tiered representatives are almost always SC above the cutoff and virtually never SC below the cutoff. For SC lower-tiered representatives (who we restrict attention to here), this implies potential caste matching above and caste differences below. We use CCT triangular bandwidths and estimate fuzzy RD specifications described in the paper (equation 8 and 9). We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level. \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Year 1		Year 2		
	(1) Project Undertaken (Y/N)	(2) Total Projects	(3) Project Undertaken (Y/N)	(4) Total Projects	
Caste Differences (Non-SC)	-0.11**	-0.26***	0.03	-0.09	
	(0.05)	(0.10)	(0.06)	(0.19)	
Observations	8243.00	8243.00	8243.00	8243.00	
Control Mean	.3	.5	.59	1.27	
Bandwidth	223	223	223	223	
Upper Band	YES	YES	YES	YES	

Table 5: Impact of Caste Differences on WAS Projects and Delays for SC lower-tiered representatives from richest sub-caste (RD)

Outcome variables are either: (a) a binary variable that capture whether any WAS project was undertaken (Project Undertaken (Y/N); (b) The total number of projects undertaken (Total Projects). Caste differences is the treatment variable which takes the value of 1 if the SC-GP population is below the population threshold (and hence differences occurs). Upper-tiered representatives are almost always SC above the cutoff and virtually never SC below the cutoff. For SC lower-tiered representatives (who we restrict attention to here), this implies potential caste matching above and caste differences below. We use CCT triangular bandwidths and estimate fuzzy RD specifications described in the paper (equation 8 and 9). We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level. \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Impact of Caste Differences on WAS Projects in SC Wards (F			
	(1)	(2)	(3) Report Trouble by	
	Incomplete	Delay	Upper-Tier	
Caste Differences (SC)	0.27**	$0.34^{***}$	0.12**	
	(0.11)	(0.11)	(0.06)	
Observations	213	208	213	
Control Mean	17	35	07	
Bandwidth	100	100	100	
GP Controls	YES	YES	YES	

Table 0. Impact of Caste Differences on now ribleus Are implemented (1)	Table 6: Ir	npact of	Caste Differences	on How Projects	Are Implemented	(RD)
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Outcome variables are in the following order: (1) Scheme Incomplete or Not done (2) Delay of over 5 months in implementation (3) Faced trouble from the upper-tiered representative. Our sample comprises SC-wards in randomly sampled GPs from either side of the RD cutoff within a bandwidth of 100. Caste differences is the treatment variable which takes the value of 1 if the SC-GP population is below the population threshold (and hence differences occur). Upper-tiered representatives are almost always SC above the cutoff and virtually never SC below the cutoff. For SC lower-tiered representatives (who we restrict attention to here), this implies potential caste matching above and caste differences below. We use CCT triangular bandwidths and estimate fuzzy RD specifications described in the paper (equation 8 and 9). We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level. \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Impact of Caste Differences on Public Goods (RD)						
	(1)	(1) $(2)$ $($		(4)	(5)		
	Upper-Tier Fund	Caste- Favoring	Procedural Reason	Informal Approach	Formal Complaint		
Caste Differences (SC)	0.24*	$0.06^{*}$	-0.19**	-0.24**	0.48**		
	(0.13)	(0.04)	(0.08)	(0.11)	(0.20)		
Observations	1610	1610	1610	1610	774		
Control Mean	0.33	0.03	0.16	0.76	0.49		
Lower Band	284.90	438.14	229.37	267.34	280.69		
Upper Band	284.90	438.14	229.37	267.34	280.69		
Controls	YES	YES	YES	YES	YES		

Table 7: Impact of Caste Differences on Why Projects Are Not Implemented and Responses (RD)

Outcome variables are in the following order: (1) Whether no project due to upper-tier representative refusing to pass on funds (2) Whether no project due funding issues caused by caste-favouring by the upper-tiered representative (3) whether no project due to procedural reasons (4) Whether informally approached the uppertiered representative/bureaucrat regarding non-implementation (4) Whether take-up our offer to file formal complaints on their behalf. Our sample comprises SC-wards where at least one of the WAS projects haven't been undertaken yet. Caste differences is the treatment variable which takes the value of 1 if the SC-GP population is below the population threshold (and hence differences occur). Upper-tiered representatives are almost always SC above the cutoff and virtually never SC below the cutoff. For SC lower-tiered representatives (who we restrict attention to here), this implies potential this implies potential caste matching above and caste differences below. We use CCT triangular bandwidths and estimate fuzzy RD specifications described in the paper (equation 8 and 9).We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Pro	Project Undertaken (Year 2)				
	(1) All GPs	(2) Non-SC Upper-Tier	(3) SC Upper-Tier			
Sub-Caste Differences	$-0.05^{*}$ (0.03)	$-0.06^{*}$ (0.03)	$\begin{array}{c} 0.00\\ (0.08) \end{array}$			
Observations	9623	8174	1449			
Control Mean	0.60	0.57	0.74			
Bandwidth	0.16	0.14	0.13			

Table 8: Impact of Sub-caste Differences on WAS Projects and Delays (RD)

The main outcome variable is a binary that looks at whether any WAS project was undertaken at the end of Year 2. We restrict attention to all pairs of lower- and upper-tiered representatives where the surname of the lower-tiered representative matches with either the winner or the loser of the upper-tiered post's election. Sub-caste differences is the treatment variable which takes the value of 1 if the lower- and upper-tiered representatives' surnames are different because the upper-tiered representative narrowly won (or lost) an election. Our running variable is the vote-margin of victory. We estimate an equation of the form described in the paper (equations 10. We estimate local linear regressions on either side of the cutoff and use CCT triangular bandwidths. We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level. \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Small Mar	gin Victors	Large Margin Victors		
	(1) Total Projects (Year 1)	(2) Total Projects (Overall)	(3) Total Projects (Y1)	(4) Total Projects (Overall)	
Caste Differences (SC)	-0.05 (0.11)	$0.11 \\ (0.15)$	$-0.20^{*}$ (0.10)	$-0.37^{**}$ (0.18)	
Observations	8511	8511	8564	8564	
Control Mean	.44	1.23	.5	1.31	
Bandwidth	256.38	393.35	307.62	262.29	
Block FE	YES	YES	YES	YES	

Table 9: Caste Differences vs Electoral Incentives (RD)

Outcome variables are either: (a) a binary variable that capture whether any WAS project was undertaken (Project Undertaken (Y/N); (b) The total number of projects undertaken (Total Projects). Small margin victors (columns (1) and (2) are those upper-tiered representatives who won their elections by a margin smaller than the median margin of victory. Large margin victors (columns (3) and (4)), consequently, are those who won elections by above median margin of victory. We run the same specification across these two different samples and report results. Caste differences is the treatment variable which takes the value of 1 if the SC-GP population is below the population threshold (and hence differences occur). Upper-tiered representatives are almost always SC above the cutoff and virtually never SC below the cutoff. For SC lower-tiered representatives (who we restrict attention to here), this implies potential caste matching above and caste differences below. We use CCT triangular bandwidths and estimate fuzzy RD specifications described in the paper (equation 8 and 9). We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level. \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

		Impact of Winning on Grievances					
	(1) Grievance Filed	(2) Public Grievance	(3) Local Government	$\begin{array}{c} (4) \\ \mathbf{WAS} \\ \mathbf{Project} \end{array}$	(5) Placebo: Private		
Winning Election RD	$\begin{array}{c} 0.047^{***} \\ (0.011) \end{array}$	$\begin{array}{c} 0.038^{***} \\ (0.007) \end{array}$	$\begin{array}{c} 0.030^{***} \\ (0.004) \end{array}$	$0.028^{***}$ (0.004)	-0.001 (0.005)		
Observations Control Mean	$\begin{array}{c} 35763\\ .04 \end{array}$	$35763 \\ .01$	$\begin{array}{c} 35763 \\ 0 \end{array}$	$\begin{array}{c} 35763 \\ 0 \end{array}$	35763 .02		
Bandwidth	.15	.15	.21	.2	.16		

Table 10: Do Lower-Tiered SC Representatives file more complaints upon winning elections? (RD)

Outcome variables are as follows: (1) Total complaints filed by candidate; (2) Total Public complaints filed by candidate (3) Total local administration related complaints filed (4) Total WAS project-related complaints filed. Our sample comprises all winning and losing lower-tiered SC candidates. We estimate close-election based RD specification described in equation 11. We estimate CCT triangular bandwidths.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Impact of Ca	ste Diffe	rences on	ı Complaint	s by SC Ward Members
	(1) Local Government	(2) Public Goods	(3) WAS Goods	(4) Mention Ward	(5) Placebo Private
Caste Differences (SC)	0.027**	0.046**	0.029**	0.014**	-0.000
	(0.014)	(0.019)	(0.014)	(0.006)	(0.011)
Observations	15821	15821	15821	15821	15821
Control Mean	.02	.03	.02	0	.02
Upper Band	222.14	213.5	217.97	262.82	288.7
Block FE	YES	YES	YES	YES	YES

Table 11: Do SC Ward Members Complain More With Caste Differences?

Outcome variables are as follows: in column (1), we look at whether a grievance is filed by the lower-tiered representative; column (2) indicates whether a public grievance is filed; column (3) refers to whether a grievance is filed regarding GP-administration; column (4) indicates whether a grievance was filed that directly named the upper-tiered representative; column (5) indicates whether the text of the grievance contained the term "ward". Caste differences is the treatment variable which takes the value of 1 if the SC-GP population is below the population threshold (and hence differences occur). For SC lower-tiered representatives (who we restrict attention to here), this implies potential caste matching above and caste differences below. We use CCT triangular bandwidths and estimate fuzzy RD specifications described in the paper (equation 8 and 9).We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Impact of Ca	s by SC Ward Members			
	(1) Local Government	(2) Public Goods	(3) WAS Goods	(4) Mention Ward	(5) Placebo Private
Caste Differences (NSC)	0.005	0.005	0.005	0.003	0.012*
	(0.006)	(0.008)	(0.004)	(0.004)	(0.006)
Observations	49629	49629	49629	49629	49629
Control Mean	.01	.02	.01	.01	.01
Upper Band	170.5	188.56	224.77	184.57	156.48
Block FE	YES	YES	YES	YES	YES

Table 12: Do non-SC Ward Members Complain Less Under Caste Differences?

All regressions are restricted to non-SC lower tiered representatives. Outcome variables are as follows: in column (1), we look at whether a grievance is filed by the lower-tiered representative; column (2) indicates whether a public grievance is filed; column (3) refers to whether a grievance is filed regarding GP-administration; column (4) indicates whether a grievance was filed that directly named the upper-tiered representative; column (5) indicates whether the text of the grievance contained the term "ward". Caste Differences (NSC) is the treatment variable which takes the value of 1 if the SC-GP population is above the population threshold. Upper-tiered representatives are almost always SC above the cutoff and virtually never SC below the cutoff. For NON-SC lower-tiered representatives (who we restrict attention to here), this implies (potential) caste differences above and some caste matching below. We use CCT triangular bandwidths and estimate fuzzy RD specifications described in the paper (equation 8 and 9).We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	(1)	(2)	(3)
Variable	Population	Sample	Difference
Margin of Victory (Ward)	27.051	27.806	0.756
	(23.800)	(24.305)	(0.721)
Votes Obtained (Ward)	157.134	161.389	$4.254^{***}$
	(54.642)	(54.736)	(1.632)
Total Candidates (Ward)	2.659	2.680	0.021
	(1.253)	(1.264)	(0.035)
Age (Lower-Tiered Representative)	39.825	38.950	-0.875***
	(13.350)	(11.068)	(0.329)
Literate (Lower-Tiered Representative)	0.576	0.531	-0.045***
	(0.494)	(0.499)	(0.014)
Illiterate (Lower-Tiered Representative)	0.145	0.106	-0.039***
	(0.352)	(0.308)	(0.009)
Ward Reserved for SCs	0.645	0.616	-0.029**
	(0.479)	(0.486)	(0.013)
Margin of Victory (GP)	169.732	171.240	1.509
	(170.502)	(172.391)	(4.754)
Votes Obtained (GP)	1,242.712	1,260.360	17.648
	(500.574)	(504.305)	(13.892)
Total Candidates (GP)	12.470	12.504	0.035
	(5.456)	(5.459)	(0.151)
Age (Upper-Tiered Representative)	40.318	40.712	0.394
	(12.398)	(10.449)	(0.310)
Total Candidates (GP)	12.470	12.504	0.035
	(5.456)	(5.459)	(0.151)
Literate (Upper-Tiered Representative)	0.347	0.323	-0.025*
	(0.476)	(0.468)	(0.013)
Illiterate (Upper-Tiered Representative)	0.016	0.014	-0.001
	(0.124)	(0.118)	(0.003)
Observations	3,588	2,117	5,705

Table 13: How Representative is the Final Sample?

**NOTE**: Tables present category-wise averages and t-tests of difference in means.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01..

	(1)	(2)	(3)
Variable	Control	Treatment	Difference
Mean SC Wealth Score	0.083	0.115	0.032
	(0.656)	(0.687)	(0.035)
Mean non-SC Wealth Score	0.067	0.074	0.007
	(0.532)	(0.504)	(0.027)
Upper-Tiered Representative Age	40.710	40.838	0.128
	(10.561)	(9.891)	(0.534)
Proportion of SCs (Census 2011)	0.206	0.199	-0.007
	(0.096)	(0.088)	(0.005)
Distance to Nearest Statuatory Town (Census 2011)	24.252	23.726	-0.526
	(13.634)	(13.671)	(0.717)
Distance to District Headquarters (Census 2011)	35.800	34.912	-0.889
	(20.496)	(19.585)	(1.052)
Number of Villages in GP (Census 2011)	5.868	6.011	0.143
	(3.896)	(4.354)	(0.217)
Total GP Area (Census 2011)	1,166.405	$1,\!111.029$	-55.376
	(871.227)	(658.712)	(40.420)
Total Population of GP (Census 2011)	$11,\!073.166$	$11,\!038.147$	-35.019
	(3, 372.965)	(2,779.267)	(159.983)
Percentages of SCs in Main SC Village (Census 2011)	32.956	32.205	-0.750
	(19.935)	(19.834)	(1.087)
Index of Public Goods (Census 2011)	0.087	0.095	0.008
	(0.325)	(0.323)	(0.017)
Wealth Score of Upper-Tiered Representative's Sub-caste	0.346	0.381	0.036
	(0.579)	(0.655)	(0.034)
Lower-Tiered Representative's Age	39.190	38.713	-0.478
	(11.169)	(10.854)	(0.572)
Lower-Tiered Representative's Gender	0.362	0.370	0.008
	(0.481)	(0.483)	(0.025)
Observations	760	727	1,629

Table 14: Balance Checks for Complaints filing assistance treatment

**NOTE**: Tables present category-wise averages and t-tests of difference in means.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	(1)	(2)	(3)
Variable	Control	Treatment	Difference
Mean SC Wealth Score	0.068	0.035	-0.033
	(0.571)	(0.703)	(0.079)
Mean non-SC Wealth Score	0.022	0.082	0.060
	(0.515)	(0.529)	(0.064)
Upper-Tiered Representative Age	40.797	40.808	0.011
	(10.224)	(10.071)	(1.240)
Proportion of SCs (Census 2011)	0.193	0.198	0.005
	(0.090)	(0.075)	(0.010)
Distance to Nearest Statuatory Town (Census 2011)	25.004	23.449	-1.555
	(14.904)	(15.655)	(1.884)
Distance to District Headquarters (Census 2011)	36.478	33.685	-2.793
	(22.046)	(17.323)	(2.431)
Number of Villages in GP (Census 2011)	5.504	5.693	0.189
	(3.875)	(4.292)	(0.505)
Total GP Area (Census 2011)	1,100.919	1,008.475	-92.444
	(692.032)	(535.960)	(75.880)
Total Population of GP (Census 2011)	$11,\!080.661$	10,933.098	-147.563
	(3,021.192)	(3,046.847)	(368.973)
Percentages of SCs in Main SC Village (Census 2011)	29.822	34.375	$4.553^{*}$
	(16.646)	(23.093)	(2.645)
Index of Public Goods (Census 2011)	0.140	0.094	-0.046
	(0.347)	(0.384)	(0.045)
Wealth Score of Upper-Tiered Representative's Sub-caste	0.238	0.326	0.088
	(0.502)	(0.649)	(0.075)
Lower-Tiered Representative's Age	38.411	38.138	-0.273
	(10.663)	(10.427)	(1.282)
Lower-Tiered Representative's Gender	0.348	0.446	0.098
	(0.478)	(0.499)	(0.060)
Observations	141	130	1,629

Table 15: Balance Checks for Info-Only Treatment

**NOTE**: Tables present category-wise averages and t-tests of difference in means.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	PANEL A: Problem Solved				
	(1)	(2)	(3)	(4)	
Treatment	0.10***	0.07***	0.07***	0.10***	
	(0.03)	(0.03)	(0.03)	(0.03)	
Control Mean	.41	.41	.41	.41	
	PANEL	B: Tota	l Projects St	arted/Starting This Week	
	(1)	(2)	(3)	(4)	
Treatment	0.11***	0.08***	0.09***	0.11***	
	(0.04)	(0.03)	(0.03)	(0.04)	
Control Mean	.34	.34	.34	.34	
		PAI	NEL C: If P	roject Started	
	(1)	(2)	(3)	(4)	
Treatment	0.06**	0.04*	0.04*	0.06**	
	(0.03)	(0.02)	(0.02)	(0.03)	
Control Mean	.27	.27	.27	.27	
Observations	1370.00	1370.00	1370.00	1370.00	
$\mathbf{FE}$	Block	District	SubDivision	Block	
Cluster	NO	NO	NO	YES	
Pre-Specified	YES	NO	NO	NO	

Table 16: ITT Impact on WAS projects in a ward (Endline Survey)

Table delineates the impact of the complaint filing assistance treatment on our three main outcome variables across different specifications. Each panel lists a different outcome. The first column - i.e specification (1) - across all three outcomes is our pre-specified estimating equation. Other columns vary the level of fixed effects and cluster errors at different levels. All regressions contain GP-level controls.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01

	of Treatment on Complaints Filed in Neighbouring Wards				
	(1)	(2)	(3)		
	Complaints	Local Admin	$\mathbf{WAS}$		
Treated GP	0.0049**	$0.0024^{**}$	0.0030**		
	(0.0020)	(0.0012)	(0.0012)		
Mean	.0051	.0024	.0023		
Observations	1.0e + 04	1.0e+04	$1.0e{+}04$		
Block FE	YES	YES	YES		
GP Controls	YES	YES	YES		

Table 17: Spillover Impact of Treatment on Complaint Filing

Outcome variables are as follows: (1) Total complaints per ward; (2) Total local administration-related complaints per ward; (3) Total WAS project-related complaints per ward. All regressions restrict attention to GPs with only one experimental ward (either treatment or control). These form 75% of our GPs. All regressions include *all* non-experimental lower-tiered representatives (for whom data is available) in these GPs. Standard errors are clustered at the GP-level.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01

	Impact on neighbouring wards				
	$\begin{array}{c} (1) \\ \mathbf{Project} \\ \mathbf{Undertaken}(\mathbf{Y/N}) \end{array}$	(2) Total Projects	(3) Project Undertaken (Y/N)	(4) Total Projects	
Treated GP	0.08**	0.10*	0.04	0.05	
Constant	$(0.04) \\ 0.20 \\ (0.14)$	$(0.05) \\ 0.22 \\ (0.19)$	$(0.03) \\ 0.31^{***} \\ (0.09)$	(0.04) $0.29^{**}$ (0.12)	
Observations Fixed Effects	788.00 Block	780.00 Block	918.00 District	908.00 District	

Table 18: Spillover Impact of Treatment on Projects Undertaken

Outcome variables are of two types: (1) and (3) If WAS project was undertaken in the neighboring ward; (2) and (4) Total WAS projects undertaken in neighboring ward. All regressions are run over our one randomly sampled ward from GPs with only one experimental ward (either treatment or control). These form 75% of our GPs. All regressions include one randomly sampled non-experimental lower-tiered representative in whose wards projects were stalled in these GPs. Standard errors are clustered at the GP-level. Block fixed effects are added in columns (1) and (2); GP fixed effects are added in columns (3) and (4). \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01

	of Treatment	on Complaints File	d in Neighbouring Wards
	(1)	(2)	(3)
	Complaints	Local Admin	WAS
Treated GP	$0.0254^{**}$	0.0203**	0.0250**
	(0.0115)	(0.0098)	(0.0106)
Mean	.0051	.0024	.0023
Observations	789.0000	789.0000	789.0000
Block FE	YES	YES	YES
GP Controls	YES	YES	YES

Table 19: Spillover Impact of Treatment on Complaint Filing (Surveyed Sample)

Outcome variables are as follows: (1) Total complaints per ward; (2) Total local administration-related complaints per ward; (3) Total WAS project-related complaints per ward. All regressions are run over our one randomly sampled ward from GPs with only one experimental ward (either treatment or control). These form 75% of our GPs. All regressions include *all* non-experimental lower-tiered representatives (for whom data is available) in these GPs. Standard errors are clustered at the GP-level.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01

## A Robustness Checks

	Year 1		Year 2		
	(1)	(2)	(3)	(4)	
	Project	Total	Project	Total	
	Undertaken (Y/N)	Projects	Undertaken (Y/N)	Projects	
Caste Differences (Non-SC)	$0.03^{**}$ (0.02)	$0.06 \\ (0.04)$	$0.07 \\ (0.07)$	$0.02 \\ (0.03)$	
Observations	52468.00	52468.00	52468.00	52468.00	
Control Mean		17	72	35	
Bandwidth	230	230	230	230	
Upper Band	YES	YES	YES	YES	

Table 20: Impact of Reservation for SC on WAS Projects and Delays in non-SC wards (RD)

Outcome variables are either: (a) a binary variable that capture whether any WAS project was undertaken (Project Undertaken (Y/N); (b) The total number of projects undertaken (Total Projects). Caste differences (NSC) is the treatment variable which takes the value of 1 if the SC-GP population is above the cutoff and thus there are caste differences for the non-SC group between the two tiers of representatives. We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Yea	Year 2		
	(1) Project Undertaken (Y/N)	(2) Project Undertaken (Y/N)	(3) Total Projects	(4) Total Projects
Caste Differences (SC)	-0.11**	-0.12	-0.03	-0.17
	(0.05)	(0.11)	(0.06)	(0.19)
Observations	17075	17075	17075	17075
Control Mean	.3	.51	.6	1.27
Bandwidth	120	120	120	120
Block FE	YES	YES	YES	YES

Table 21: Robustness 1: 50 % Bandwidth

Outcome variables are either: (a) a binary variable that capture whether any WAS project was undertaken (Project Undertaken (Y/N); (b) The total number of projects undertaken (Total Projects). Caste differences is the treatment variable which takes the value of 1 if the SC-GP population is below the population threshold (and hence differences occur). Upper-tiered representatives are almost always SC above the cutoff and virtually never SC below the cutoff. For SC lower-tiered representatives (who we restrict attention to here), this implies potential caste matching above and caste differences below. We use 50% of the CCT triangular bandwidths and estimate fuzzy RD specifications described in the paper (equation 8 and 9). We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level. \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

	Yea	Year 2		
	(1) Project Undertaken (Y/N)	(2) Project Undertaken (Y/N)	(3) Total Projects	(4) Total Projects
Caste Differences (SC)	-0.09***	-0.11	-0.03	-0.10
	(0.03)	(0.07)	(0.04)	(0.12)
Observations	17075	17075	17075	17075
Control Mean	29	51	58	-1.28
Bandwidth	360	360	360	360
Block FE	YES	YES	YES	YES

Table 22: Robustness 2: 150 % Bandwidth

Outcome variables are either: (a) a binary variable that capture whether any WAS project was undertaken (Project Undertaken (Y/N); (b) The total number of projects undertaken (Total Projects). Caste differences is the treatment variable which takes the value of 1 if the SC-GP population is below the population threshold (and hence differences occur). Upper-tiered representatives are almost always SC above the cutoff and virtually never SC below the cutoff. For SC lower-tiered representatives (who we restrict attention to here), this implies potential caste matching above and caste differences below. We use 150% of the CCT triangular bandwidths and estimate fuzzy RD specifications described in the paper (equation 8 and 9). We control for GP-level covariates, ward-level covariates and Block-fixed effects. All standard errors are clustered at the GP-level. \*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.
	PANEL A: Half Bandwidth				
	(1) Local Government	(2) Public Goods	(3) WAS Goods	(4) Mention Ward	(5) Placebo Private
Caste Differences (SC)	0.041**	0.067***	0.040**	0.018**	0.007
	(0.017)	(0.022)	(0.017)	(0.008)	(0.016)
Observations	15821	15821	15821	15821	15821
Control Mean	.02	.03	.02	0	.02
Upper Band	144.35	144.35	144.35	144.35	144.35
Block FE	YES	YES	YES	YES	YES
	PANEL B: 1.5 Bandwidth				
	(1)	(2)	(3)	(4)	(5)
	Local Government	Public Goods	WAS Goods	Mention Ward	Placebo Private
Caste Differences (SC)	0.023**	0.031**	0.023**	0.014***	-0.003
	(0.010)	(0.013)	(0.010)	(0.005)	(0.008)
Observations	15821	15821	15821	15821	15821
Control Mean	.02	.03	.02	0	.01
Upper Band	433.05	433.05	433.05	433.05	433.05
Block FE	YES	YES	YES	YES	YES

Table 23: Robustness

Panel A replicates Table 11 but with half the CCT triangular bandwidth. Panel B replicates Table 11 but with 1.5 times the CCT triangular bandwidth. The effects remain consistently negative across both types of bandwidths.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.



Figure 10: Figure plots the RD estimates on total projects undertaken in SC wards that are caste matched and those that have caste differences. The green line plots the "control group" estimates – i.e within a bandwidth of 200 below the RD cutoff; the red line shows the same plot, but by adding the RD treatment impacts to the control estimate. Block fixed effects and other controls are also added. As the figure shows, caste differences decrease likelihood of projects being undertaken across the board.

	Impact of Caste Matching on WAS Work (RD)			
	(1)	(2)	(3)	(4)
	Incomplete	Delay	Contractor	Trouble Upper Tier
Caste-Matching	-0.21	-0.23*	0.09	-0.11
	(0.13)	(0.12)	(0.12)	(0.07)
Observations	237.00	232.00	223.00	237.00
Control Mean	.24	.41	.62	.09
Lower Band	100	100	100	100
Upper Band	100	100	100	100
Block FE	NO	NO	NO	NO
GP Controls	NO	NO	NO	NO

Table 24: Impact of Caste Differences on How Projects Are Implemented (RD)

Outcome variables are in the following order: (1) Scheme Incomplete or Not done (2) Delay of over 5 months in implementation (3) Whether they hired the contractor or somebody else did (4) Faced trouble from the upper-tiered representative. Our sample comprises SC-wards in randomly sampled GPs from either side of the RD cutoff within a bandwidth of 100. Caste differences is the treatment variable which takes the value of 1 if the SC-GP population is below the cutoff and thus caste differences occur between the two tiers of representatives. All standard errors are clustered at the GP-level where indicated.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01.

### **B** Caste Differences with the upper-tiered bureaucrat (BDO)

#### B.0.1 BDO Demographic Data

We collect demographic (including caste) information on over 600 Bihar Administrative Bureaucrats who have served as Block Development Officers in the period June 2016 - May 2019. The lists of bureaucrats - including transfers - are collected from government sources, but demographic information is obtained via interviews with upper-tiered representatives who function in close contact with BDOs. For every BDO, we triangulate information across a minimum of 3 upper-tiered representatives.

### **B.1 OLS** Fixed Effects

To understand how caste differences with the upper-tiered bureaucrat affects outcomes in wards, we run an OLS specification with both ward- and bureaucrat fixed effects. Thus, for each wardbureaucrat combination, we measure the number of projects initiated in the following manner:

$$Y_{ib} = \gamma_0 + \gamma_1 CasteMatch_{ib} + \gamma_2 CasteMatch_{ib} * 1(C_i = SC) + \zeta + \psi + \eta_{ib}$$
(14)

where  $Y_{ib}$  is the number of projects constructed in ward *i* under bureaucrat *b*.  $C_i$  indicates the caste of the member *i*. CasteMatch<sub>ib</sub> is a dummy that takes the value 1 when the caste of the bureaucrat and the lower-tiered representative matches. We are interested in  $\gamma_2$  - the impact of caste matching when the lower-tiered representative is an SC.

We present OLS estimates (with bureaucrat and ward fixed effects) as in equation 14 for caste matching between the upper-tiered bureaucrat and the lower-tiered representative on WAS outcomes. Table 25 presents the results. Columns (2) and (5) document that caste matching results in more WAS assets being constructed in the SC lower-tiered representative's ward. In column (3), we restrict our attention to wards where an SC narrowly won or lost elections against non-SC members - thus, for these wards, caste matching is as if random for SC ward members. Here too, we find strong and significant effects of caste matching on WAS projects being undertaken.

	Before March 2018		Overall	
	(1) Total Projects	(2) Total Projects	(3) Total Projects	(4) Total Projects
BDO+Ward Caste Match	0.01	0.05	0.00	-0.17
	(0.01)	(0.09)	(0.01)	(0.16)
BDO+Ward Caste Match= $1 \times SC$	$0.07^{***}$		$0.14^{***}$	
	(0.02)		(0.03)	
BDO+Ward Caste Match= $1 \times $ NarrowWin= $1$		0.07		$0.51^{*}$
		(0.17)		(0.30)
Constant	$0.13^{***}$	$0.10^{***}$	$0.37^{***}$	$0.38^{***}$
	(0.00)	(0.02)	(0.00)	(0.04)
Observations	98497.00	1365.00	98497.00	1365.00
Ward Fixed Effects	YES	YES	YES	YES
BDO Fixed Effects	YES	YES	YES	YES

Table 25: Impact of caste matching with bureaucrat on WAS Projects and Delays (RD)

Outcome variable is the number of projects initiated in the term-period of a bureaucrat. We control for ward-level fixed effects and bureaucrat-fixed effects. NarrowLoss indicates a dummy variable where an SC-ward member narrow lost an election in an unreserved ward. All standard errors are clustered at the GP-level where indicated.

### C Reservation Rule

### C.1 Reservation rule for 2006

The reservation rule proceeds in the following manner:

• First, based on the proportion of SCs (STs) in the block, the number of GPs to be reserved for SCs (STs) is decided. If there are  $N_j$  GPs in block j and  $\theta_j$  is the proportion of SCs (STs) in block j, then the number of GPs,  $n_j$ , to be reserved is

$$n_j = round(\theta_j * N_j, 1)$$

• Let  $n_{SC}$  and  $n_{ST}$  be the number of GPs to be reserved in block j for SCs and STs, respectively. The number of GPs to be reserved for OBCs is given by

$$n_{OBC} = min(round(0.2 * N_j, 1), round(0.5 * N_j - n_{SC} - n_{ST}, 1))$$

- If there are no STs in the block or  $n_{ST}$  is 0 (which is true in 480 of the 534 blocks), then the rule skips to the next step. However, if  $n_{ST} > 0$ , the rule proceeds by arranging all GPs in descending order of their ST population. The first GP in the list is then reserved for STs.
- Now, all remaining GPs are rearranged in the descending order of their non SCST population. The first GP on this truncated list is "blocked". The choice of word is deliberate and conveys an important distinction: the GP is not "reserved", it is merely blocked.
- Now, all unreserved and unblocked GPs are rearranged in descending order of their SC population. The first GP in this further truncated list is now reserved for SCs.
- This algorithm proceeds until the number of GPs reserved for  $STs = n_{ST}$  or the number reserved for SCs is  $n_{SC}$ . Once, a group hits its quota of reserved GPs, then the rearranging of GPs is no longer done by that group. For instance, if  $n_{ST} = 1$ , then, in the second round, GPs are no longer rearranged by ST population - instead, the rule proceeds straight to rearranging by non-SCST population.
- The algorithm further proceeds till the second group also hits its quota of reserved GPs. This throws up two sets of GPs,  $n_{ST}$  GPs that are reserved for STs and  $n_{SC}$  GPs that are reserved for SCs.
- Now, all the unreserved GPs (including the "blocked" ones) are collected and arranged by descending order of GP population.

- The first  $n_{OBC}$  GPs in this list is reserved for OBCs.
- Thus, for each block, one can arrive at an SC population cut-off the population of the last GP to be reserved for SCs below which no GP is reserved.

### C.2 Reservation rule for 2016

The reservation rule for 2016 proceeds in a similar manner to that of 2006, with two major changes. First, it changes the order in which GPs are arranged. In 2006, GPs were arranged first by STs, then non-SCSTs, then SCs. In 2016, GPs are arranged first by non-SCSTs, then by SCs, then by STs. Second, since there is no provision for recurring reservation, no GP previously reserved for SCs (STs/OBCs) can again be reserved for the same. So, when GPs are arranged by descending order of population of a particular group, those previously reserved are struck off the list, even before the algorithm begins.



Figure 11: Figure plots the probability of reservation based on the rank of a GP within a Block for the elections of 2016. The last GP not to be reserved is given a rank 0 and the first GP to be reserved is ranked 1 and so on. Therefore, all negative ranks correspond to GPs not to be reserved and positive ones to GPs to be reserved. We keep all GPs reserved for OBCs too, which explains the sharp drop in the probability of reservation above the cutoff (since OBC reservation results in some top-ranked GPs in terms of SC population to be reserved for OBCs). Panel B plots the probability of reservation based on the rank of a GP within a Block for the elections of 2016, but we keep all GPs.

## D Spillovers and Backlash

### D.1 Spillovers

For spillovers in projects undertaken, we can only observe administrative data with a considerable lag. Thus, there exist few reported projects in the administrative data in the post-experimental period. We instead use survey data to measure spillovers on a specific subset of wards. At baseline, we asked every respondent to name a maximum of 3 other lower-tiered representatives who they were "close" to. In the endline, we ask if projects were initiated in these "close"-representatives' wards in the experimental period. We expect this data to have some noise - since estimating timelines of projects in neighbouring jurisdictions could be tricky - but limiting our attention to only those wards that are governed by members "close" to our experimental respondent allows us to be more confident of our reported estimates. As Panel C of Table 26 shows, we find no effect of the intervention on reported projects being undertaken in neighbouring wards.

### D.2 Backlash

We now turn to effects on backlash from the upper-tiered representative. As Table 26 shows, we cannot reject the null that treatment does not increase contact by the upper-tiered representatives or that the respondents report facing no greater threats (though the signs of the coefficients are positive).

	PANEL A: Someone Approached			
	(1)	(2)		
Treatment	0.02	0.02		
	(0.03)	(0.04)		
Control Mean	.49	.49		
	PA	PANEL B: Someone Threatenned		
	(1)	(2)		
Treatment	0.01	0.01		
	(0.01)	(0.01)		
Control Mean	.02	.02		
	PANEL	PANEL C: Close Ward Projects (Number)		
	(1)	(2)		
Treatment	0.04	0.04		
	(0.05)	(0.05)		
Control Mean	.61	.61		
Observations	1370.00	1370.00		
$\mathbf{FE}$	Block	Block		
Cluster	NO	YES		
Pre-Specified	YES	NO		

Table 26: ITT Impact of Grievance Treatment on Outcomes (Endline Survey)

Table delineates the impact of complaint filing assistance treatment on three ancillary outcome variables across different specifications. Each panel considers lists a different outcome Panel A Outcome is whether someone from the administration approached our respondent post intervention. Panel B is whether anybody from the administration threatened them. Panel C is the average number of projects undertaken in close wards. The first column - i.e specification (1) - across the two columns is our pre-specified estimating equation. Other columns vary the level of fixed effects and cluster at different levels.\*p < 0.1, \*\*p < 0.05, \*\*\*p < 0.01

# **E** Classifying Complaints

To get a better sense of the types of complaints being filed, we classify complaints into "Public(-Spirited)" and "Private" complaints. In our data, complaints are sorted by Department (44 departments - land, police, rural development etc) and Type (there are over 2000 types). We focus on the top 280 types of complaints which account for nearly 90 % of the grievances filed and classify them using the following definitions:

- Any complaint is considered public or public-spirited if the resolution to the complaint benefits more than one person (say, construction of a Panchayat Bhavan in the Panchayat).
- Any complaint is considered private if the resolution of the complaint results in the benefits of only oneself.
- For the class of complaints where it is difficult to ascertain who the final beneficiary is, we consider them neither Private nor Public.

## F Sampling and Randomization for RCT

Our sampling frame comprising all wards that, according to official government data in May 2019, had:

- 1. Had not seen any water-and-sanitation asset construction AND
- 2. Have a representative who belongs to a Scheduled caste.

Now, as explained previously, upon piloting we discovered that the official data reports asset construction with a lag. Hence, we have a series of screening questions to screen out wards where WAS projects have been completed.

Subsequently, local representatives are randomized into one the two treatments arms or the control arm. Randomization occurs in real-time on the survey app the enumerators use. Representatives are equally likely to be randomized into either of the treated arms or the control arm. However, since we want to detect smaller sized effects in Treatment G and power calculations suggest that we would require about 6 times as many wards to see the effect sizes we want to see, our experiment began with only two arms, Treatment G and Control, occurring with equal probability. Subsequently, the third treatment arm - Treatment I - was added and all three arms were to occur with equal probability.

We attempted to cover about 800 Treatment G wards, 150 Treatment I wards and 800 control wards. The actual numbers were as follows: 722 Treatment G wards, 130 Treated I wards and 760 Control wards.